



## Contract for Tabletop Book Exhibit

### Combined Book and Journal Exhibit

Conference: \_\_\_\_\_

Dates / Location: \_\_\_\_\_

The COMBINED EXHIBITS are an integral part of SIAM meetings and the location and arrangement of the exhibits allow free access throughout the meeting. Exhibits are a very important part of every SIAM meeting, both for the exhibitors and for those attending the meeting. We anticipate well-attended meetings and hope you will participate at some or all of them.

#### Publisher/Organization Information

Publisher \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

#### Exhibit Information

Please list the number of unique titles for each book, journal, and/or promotional piece that you wish to display at the combined exhibit:

Books \_\_\_\_\_

Journals \_\_\_\_\_

Promotional literature: \_\_\_\_\_

#### We are Exhibiting:

\_\_\_\_\_ Booth (available only at Annual Meeting) \$1225 \$ \_\_\_\_\_

\_\_\_\_\_ Individual table \$560 \$ \_\_\_\_\_

\_\_\_\_\_ Up to four (4) tables \$875 \$ \_\_\_\_\_

\_\_\_\_\_ Book(s) \$70 per title \$ \_\_\_\_\_

\_\_\_\_\_ Journal(s) \$90 per journal volume \$ \_\_\_\_\_

\_\_\_\_\_ Journal(s) \$70 per journal issue \$ \_\_\_\_\_

\_\_\_\_\_ Promotional literature \$90 per 300 copies of item \$ \_\_\_\_\_

\_\_\_\_\_ Registration packet insert \$560 \$ \_\_\_\_\_

\_\_\_\_\_ Final program advertisement \$825 \$ \_\_\_\_\_

\_\_\_\_\_ Stand-up poster \$90 \$ \_\_\_\_\_

Total Amount Due \$ \_\_\_\_\_

#### Payment

You may pay by check or credit card.

Check made payable to SIAM.

Credit card (VISA, MasterCard, or American Express)

Card type: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Card number: \_\_\_\_\_

Signature \_\_\_\_\_

#### Information/Instructions

- Payment is due upon receipt of this contract.
- It is understood that books displayed at Combined Exhibits will not be returned, but will be donated to a local college or university or to students attending the conference.
- **Do not send shipments to SIAM.** Shipping instructions will be sent to you upon receipt of this contract.
- SIAM will not be held liable for loss of, or damage to, any combined book and journal exhibit materials.
- All fees are nonrefundable.
- Shipments should arrive at the hotel no more than 2-4 days before the start of the conference. If the shipment arrives more than four days before the conference begins, a storage fee will incur.
- The location of the exhibits at a conference is determined by the conference director based on the structure of the conference and the hotel.
- **If a drayage company is used, exhibitors may be responsible for material handling charges and the due dates will be determined by the drayage company.**
- Tabletop exhibitors may cancel exhibit space up to five days prior to the conference start date. Cancellations must be received in writing.

Please return this contract with book titles, prices, authors, and door prize option to the address below, Attn: Marketing Representative.