

SIAM® Insertion Order

For *SIAM News*, SIAM journals, and SIAM conference final programs

Advertising Client

Company _____
 Address _____

 City _____ State _____
 Zip _____ Country _____
 Authorized by _____
 Phone _____
 Fax _____
 E-mail _____
 Website URL _____

Advertising Agency (if applicable)

Company _____
 Address _____

 City _____
 State _____ Zip _____
 Authorized by _____
 Phone _____
 Fax _____
 E-mail _____

Space Reservation

Special Position (specify) _____
 Frequency 1x 3x 6x 10x
 SIAM News Issue(s) of Insertion
 January/February July/August
 March September
 April October
 May November
 June December
 Journal print issue _____

Payment

You may pay by check or credit card.
 Check made payable to SIAM.
 Credit card (VISA, MasterCard, or American Express)
 Card type: _____ Expiration date: _____
 Card number: _____
 Signature _____

Confirmation of Order

The undersigned (Advertiser and Agency) hereby purchases advertising from SIAM and agrees to abide by the terms and conditions above.
 Signature _____ Date _____
 Title _____ Organization _____
 SIAM Representative _____

Mechanical Requirements

SIAM News

Ad Size	Price	Width	Depth
<input type="checkbox"/> Full Page	\$2815	9 1/2" x 57p3	15 3/8" x 92p6
<input type="checkbox"/> 1/2 page (Island)	\$1995	7 1/2" x 45p	10" x 60p
<input type="checkbox"/> 1/2 page (Horizontal)	\$1745	9 1/2" x 57p3	7 5/8" x 45p9
<input type="checkbox"/> 1/2 page (Vertical)	\$1745	4 3/8" x 27p9	15 3/8" x 92p6
<input type="checkbox"/> 1/4 page (Island)	\$1095	7 1/2" x 45p	5" x 30p
<input type="checkbox"/> 1/4 page (Horizontal)	\$995	9 1/2" x 57p3	3 15/16" x 23p9
<input type="checkbox"/> 1/4 page (Vertical)	\$995	4 3/8" x 27p9	7 5/8" x 45p9
<input type="checkbox"/> 1/8 page (Horizontal)	\$645	4 3/8" x 27p9	3 15/16" x 23p9
<input type="checkbox"/> 1/8 page (Vertical)	\$645	2 3/16" x 13p3	7 5/8" x 45p9
<input type="checkbox"/> 1/16 page (Horizontal)	\$375	4 3/8" x 27p9	1 15/16" x 11p9
<input type="checkbox"/> 1/16 page (Vertical)	\$375	2 3/16" x 13p3	3 15/16" x 23p9
<input type="checkbox"/> SIAM News Insert (subject to approval)			
Pick up from _____			
Rate _____			

SIAM Journals

<input type="checkbox"/> SIAM Journal on _____	\$690	5 1/2" x 8 1/2"
<input type="checkbox"/> SIAM Review		

SIAM Final Programs

<input type="checkbox"/> Program for Conference on _____	\$825	7 1/2" x 9 1/2"
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Color

- Black & White
- SIAM News only: add \$200 per ad for spot color (PMS 3282 green only)
- SIAM News only: add \$500 per ad for four-color process

Material Requirements

Electronic submissions (PDF preferred; CMYK PDF for 4/c)

Cancellation Policy

No refunds on ads cancelled after space reservation due dates. Cancellations must be received in writing.

Send insertion order/artwork files to: Marketing Representative, SIAM