Contents

• General Information About the Show
• Information About SIAM
• Advertising Contract
• Exhibit Application
• Organization/Booth Description Form
• Exhibitor Badge Information Form
• Combined Book and Journal Unstaffed Tabletop Exhibit Contract
• Contract for Promotional Flyer in Registration Packets
• Sponsorship Invitation and Contract

In conjunction with:

SIAM Conference on
CONTROL &
Its APPLICATIONS
July 8-10, 2013
Town and Country Resort & Convention Center
San Diego, California, USA

www.siam.org/meetings/an13

www.siam.org/meetings/ct13

Being held in:
San Diego, California, USA
Town and Country Resort & Convention Center
General Information
The exhibit hall at the 2013 SIAM Annual Meeting and SIAM Conference on Control & Its Applications will be open Monday, July 8, through Thursday, July 11. This meeting is a gathering of applied and industrial mathematicians, computer scientists, engineers, and statisticians from a variety of fields. This meeting provides a forum for attendees to exchange ideas, expand their network, and discuss the latest trends in the mathematical sciences community. We anticipate an attendance of between 850–1275.

How will the 2013 SIAM Annual Meeting be Promoted?
Call for Papers
A call for papers is sent to more than 18,000 individuals, including all SIAM members plus members of related societies. The call for papers is posted on the SIAM website at www.siam.org/meetings.

Space Advertising
The meetings are advertised in SIAM News and other trade publications and conference calendar listings.

Poster Program
A poster promoting the meetings was mailed in July 2012 to more than 15,000 people and locations, including all SIAM members, academic institutions, federal government agencies, industrial research organizations, and relevant departmental chairpersons.

Program Information
The program information will be posted on the web at siam.org/meetings and promoted in SIAM News and SIAM Connect, on postcards, and social media.

Promotional Opportunities for Exhibitors
Complimentary visitor passes
Invite your preferred clients and potential customers to visit you at the show. Two passes, valued at $50 each, are available to exhibitors at no charge. The passes allow entry to the exhibit and coffee hall only. Admission to technical sessions requires full registration.

Sponsorship of refreshment breaks and/or receptions
Increase your organization’s presence at the SIAM meeting by taking advantage of a sponsorship opportunity. You can provide food, entertainment, a great location for an event, or even needed essentials, like registration bags or internet access! You will be recognized in the program and on signs throughout the meeting for your generosity and support of the meeting and the applied and computational mathematics community. A sponsorship contract is enclosed and is also available online at www.siam.org/meetings/pdf/sponsor13.pdf. For details about specific events please contact Kristin O’Neill (oneill@siam.org) via e-mail.

Exhibit Hall Traffic Builders
Coffee will be available only in the exhibit hall on days the hall is open. Exhibitors are encouraged to give away premiums to increase traffic at their booth.
Booth Rental

Booth rental includes:

· 8’ high background and 3’ high side dividers.
· One 6’ by 30” display table; two side chairs; one 7” x 44” booth identification sign consisting of name and booth number; one waste basket.
· Free listing in the final meeting program (provided SIAM receives your information by May 13, 2013).
· One copy of the final meeting program per booth.
· Two complimentary exhibitor staff badges per booth.
· Two free visitor passes for the exhibit area only; these passes may be used for customers or prospects that you invite to the show.
· Free Wi-Fi in the exhibit hall

Space Allocation

Booths will be assigned on a first-come, first-served basis, determined by the date the contract and payment are received. Prior exhibition at SIAM events will also be considered. If the booth(s) of your choice has already been assigned, you will be given the nearest booth available. The final deadline for receipt of contract and payment for booth space is June 10, 2013.

Cancellations

A full refund of monies paid to SIAM will be returned to the exhibitor if written notice of cancellation is received 60 or more days prior to the meeting. If such cancellation is received between 30 and 59 days, 50% of all monies paid to SIAM by the exhibitor will be returned. If such cancellation is received 29 or fewer days prior to the meeting, SIAM will not return any monies paid by the exhibitor to SIAM.

Hotel Accommodations—Reserve Early!

The 2013 SIAM Annual Meeting and the SIAM Conference on Control and Its Applications will be held at the Town and Country Resort & Convention Center in San Diego, California.

The room rate for SIAM meeting attendees is $149 per night. These rate will be offered three days before and three days after the official conference dates (July 8–12, 2013), based on availability, to accommodate those wishing to spend extra time in the area. Don’t forget to say you are with the SIAM conference to get the discounted conference rate.

Room reservations are the responsibility of each participant and should be made by calling the hotel directly or by using the “online reservations” hyperlinks on SIAM’s website. The cut-off date for making hotel reservations is June 10, 2013. Accommodations after that date will most likely be difficult to obtain due to two SIAM meetings being held concurrently. We strongly suggest that you make your reservations early.

About SIAM

The Society for Industrial and Applied Mathematics was founded in 1952 to further the application of mathematics to science and industry, to promote basic mathematical research leading to new methods and techniques useful to industry and science, and to provide media for the exchange of information and ideas between mathematicians and other technical and scientific personnel.

SIAM conferences are centered around specific applications of mathematics. Topics include: dynamical systems, linear algebra, optimization, simulation, parallel processing, geometric design, and others. Every SIAM conference provides exhibitors with an opportunity to display their materials on tabletops. The annual meeting is currently the only meeting to include a traditional exhibit hall with booths.

Each issue of SIAM News contains articles and information, a calendar of events, professional opportunity ads, and much more. Other vehicles available for advertising are SIAM’s 12 online and print journals and the final programs for each SIAM conference.

Booth prices are:
- $1330 for the first 8’ x 10’ booth
- $1225 for the second 8’ x 10’ booth
- $1135 for any additional booth(s)

To ensure your booth space and preference in location, return the enclosed contract with payment on or before June 10, 2013.

Full refunds are paid 60 or more days prior to the conference.

Town and Country Resort
& Convention Center
500 Hotel Circle North
San Diego, California 92108
Phone: +1-619-291-7131
Toll Free Reservations: (800) 772-8527 (USA and Canada)
Fax: +1-619-294-4681
www.towncountry.com/

Science and Industry
Advance with Mathematics

SIAM conducts 10–12 conferences and meetings each year; the Annual Meeting is the largest.

Advertising is accepted in many SIAM publications, including email newsletter. The most popular among advertisers is SIAM News.
Show Hours  
(Subject to change)  
Exhibitor Set-Up:  
Sunday 7/7  
12:00 pm–5:00 pm  
Exhibit Hall Open:  
Monday 7/8  
9:30 am–4:30 pm  
Tuesday 7/9  
9:30 am–4:30 pm  
Wednesday 7/10  
9:30 am–4:30 pm  
Thursday 7/11  
9:30 am–4:30 pm  
Exhibitor Dismantle:  
Thursday 7/11  
4:30 pm–8:00 pm

Drayage Company  
GES  
Janelle Walker  
Account Manager  
Main 619.498.6300  
Direct 619.498.6347  
Mobile 619.572.4054  
jawalker@ges.com  
www.ges.com

Exhibit Hall Floor Plan  
SOCIETY FOR INDUSTRIAL AND APPLIED MATHEMATICS

SIAM Exhibitors (Past and Present)  
Jones and Bartlett Publishers, Inc.  
Kadon Enterprises  
The Krell Institute  
Kluwer Academic Publishers  
MacKichan Software  
Macyyma, Inc.  
Marcel Dekker, Inc.  
Materials Research Society  
Mathematical Association of America (MAA)  
Mathsoft  
The Mathworks  
McGraw Hill Publishing Company  
MIT Press  
Morgan Kaufmann Publishers  
National Institute of Biomedical Imaging and Bioengineering  
NCAR Graphics  
Numerical Algorithms Group (NAG)  
Optimal Designs Enterprise  
Oxford University Press  
Oxford University Press Journals  
Pearson  
Pergamon Press  
Perseus Books Group  
Pfizer, Inc.  
Pinter Consulting Services  
Plenum Publishing Corporation  
Powell Technical Books  
Prentice-Hall/Pearson Education  
Princeton University Press  
R. T. Edwards, Inc.  
Rogue Wave Software, Inc.  
Routledge  
The Royal Society  
Safford Systems  
Sage Science Press  
Sandia National Laboratory  
SINC  
Societa Italiana de Matematica Applicata Industriale (SIMAI)  
Soft Warehouse, Inc.  
Solar Crest Publishing  
SPIE  
Springer  
StatSoft  
Statistics.com  
STSC, Inc.  
Swets & Zeitlinger Publishers  
SYSTAT, Inc.  
Taylor & Francis Publishers  
Tecplot  
Tech-X Corporation  
Thiess Research  
Veeder-Root  
VSP International Science Publishers  
Wadsworth-Brooks/Cole Advanced Books and Software  
Walter de Gruyter  
Waterloo Maple Research  
Wilfrid Laurier University  
Wolfram Research, Inc.  
World Scientific Publishing Company  

Key Facts  
Location  
Town and Country Resort & Convention Center  
500 Hotel Circle North  
San Diego, California 92108  
Phone: +1-619-291-7131  
www.towncountry.com/  
Exhibit Dates  
July 8–11, 2013  
Attendance  
850–1275 (anticipated)  
Booth Prices  
$1300 first booth  
$1225 second booth  
$1135 third/additional booth(s)  
Contact  
SIAM  
Kristin O’Neill  
Marketing Representative  
3600 Market Street, 6th Floor  
Philadelphia, PA 19104-2688  
USA  
Phone: +1-215-382-9800 x364  
Fax: +1-215-386-7999  
E-mail: marketing@siam.org
Exhibit Application

Exhibit Dates: July 8–11, 2013

Exhibiting Organization

Please type or print the following information exactly as it should appear in the program.

Organization __________________________________________________________
Address ____________________________ ________________________________
City/State/Zip/Country __________________________________________________

Contact Person: Indicate the individual to whom we should direct all correspondence regarding your exhibit:

Name ______________________________________________________________
Organization __________________________________________________________
Address ____________________________ ________________________________
City/State/Zip/Country __________________________________________________
Phone ______________ Fax ______________
E-mail ______________________________________________________________

Exhibit Fee

$1300 for first 8’ x 10’ booth; $1225 for second 8’ x 10’ booth; $1135 for third and any additional booth(s).

Payment: The exhibit fee must be received with this form at the SIAM office by May 13, 2013 if you want to be listed in the meeting final program. Otherwise, the final deadline for payment on booth space is June 10, 2013. It is recommended, however, that you return this contract at your earliest convenience to get the best booth space.

Please make checks payable to SIAM.
Phone ______________ Fax ______________

Number of 8’ x 10’ booths reserved ____________ Total booth(s) cost $ ____________

Preferred Locations

Please select the booth space(s) you prefer from the floor plan on the back of the prospectus.

1st choice __________________________ 2nd choice __________________________ 3rd choice __________________________

SIAM will do its best to provide you with your first choice. Booths are assigned on a first-come, first-served basis.

Please indicate any potential exhibitors to whom you do NOT want to be adjacent __________________________

Signature

By signature, the Exhibitor agrees to abide by all terms and conditions set forth in the Exhibition Rules and Regulations.

Authorized Signature __________________________________________ Date ____________
Name (please print) __________________________________________ Title ____________

Payment

You may pay by check or credit card.

☐ Check made payable to SIAM.
☐ Credit card (Please circle card type: VISA, MasterCard, or American Express)
Expiration date: ____________ Card number: ____________ Signature __________________

Please return completed application with payment by May 13, 2013 to:

SIAM Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA
Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org
Exhibition Rules and Regulations

Exhibition Policies

LIABILITY: Upon approval of this contract by an authorized Exhibitor representative, it is expressly understood that the Exhibitor has read and agreed to abide by the SIAM liability policies outlined below.

The Society of Industrial and Applied Mathematics, hereinafter referred to as SIAM, and all organization and individuals who are employed by or associated with it, in connection with this Exhibition, will not assume responsibility and shall be held harmless by all exhibitors for damage or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to exhibitor, their employees and agents, the public, or others. The exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness, or otherwise, of exhibitor or his employees or agents.

LOCATION: SIAM reserves the right to determine final placement of the exhibitor.

TRANSPORTATION/SETUP: All transportation costs, and any other costs related to exhibit setup not explicitly offered above by SIAM, are to be paid by the Exhibitor. The address and date by which all materials must be sent will be available at a later date.

LOSSES: SIAM will not take responsibility for damage to exhibitor’s property or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is exhibitor’s own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for the exhibit space reserved as per this contract. SIAM cannot be held responsible for loss or damage to any exhibitor’s property. Exhibitors are advised to insure against these risks.

MUSIC LICENSING: No copyrighted music may be played in the exhibition area in any fashion (including but not limited to: background music on video or audio tape presentations) without appropriate licensing. The exhibitor is solely responsible for obtaining these licenses for music originating in the exhibitor’s booth/display area. The exhibitor is also responsible for obtaining any necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order, decree, or regulation, whether constitutional, legislative, executive, or judicial, and whether unconstitutional; or Acts of God.

ARTIFICIAL: Any controvery of claim arising out of or relating to this contract or the bleech thereof, shall be settled by arbitration in Philadelphia, Pennsylvania, USA, and in accordance with the U.S. Arbitration Rules of the United States Arbitration Association, and judgment upon the award rendered by the Arbitrator(s) may be entered in any court having jurisdiction thereof.

Exhibition Space Specifications

TABLES: Open-space tables are 2’ x 6’ x 30’ high, or the equivalent floor space. Maximum height of display from table surface is 4’, and depth of display cannot exceed 5’. No floor-standing backdrops. If your display exceeds these limits, please choose a booth area. INCLUDES: 6’ draped table and company sign. UTILITIES ARE NOT INCLUDED.

BOOTH: Booth areas include 8’ x 10’ display space. 8’ high back drape and 3’ sidereal drape and company sign are included. Height restriction of 8’. Utilities and booth furnishings are not included, but may be ordered from the service kit, to be mailed in March.

INSTALLATION AND DISSMANTLING: Setup time, exhibit hall hours, and dismantling time are listed in the show hours. Each Exhibitor must deliver to the exhibit hall area all equipment, apparatus, goods, materials, etc., and there erect and completely install the display in the space contracted by such Exhibitor no later than one hour prior to the published opening time of the exhibit hall. Work will be strictly prohibited after that time. Property received after the opening must be arranged in spaces only during the hours when the exhibit hall is not open to attendees.

Exhibits will not be permitted to be packed or removed from the building at any time after installation until the final closing of the exhibit hall unless special permission in writing is obtained from SIAM. Failure to comply will result in a $500 fine and be precluded from participation in future shows.

Booth must be fully staffed during the entire conference. Exhibits must be removed no later than two hours after show end time.

Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the show before conclusion of breakdown period.

SIAM reserves the right to make such modifications in the exhibit hours as may be necessary to meet program needs, with full and sufficient notice given to all contracted Exhibitors.

Installation will take place on Sunday, July 7, from 12:00 p.m. to 5:00 p.m. All Exhibits must be in place by 9:30 a.m. on Monday, July 8. Exhibitors may begin dismantling after 4:30 p.m. on Thursday, July 11, and must be completed by 8:00 p.m. on Thursday, July 11.

Note: There will be a coffee break in the exhibit hall from 3:30-4:00 p.m. and attendees may wish to finalize or make last-minute contacts with you.

SHOW HOURS: (subject to change)

Sunday 7/7 12:00–5:00  Exhibitor Set-Up
Monday 7/8 9:30–4:30  Exhibit Hall Open
Tuesday 7/9 9:30–4:30  Exhibit Hall Open
Wednesday 7/10 9:30–4:30  Exhibit Hall Open
Thursday 7/11 9:30–4:30  Exhibit Hall Open
4:30–8:00  Exhibitor Dismantle

SHOW COLORS: The Exhibit Hall is carpeted. The drape colors will be berry and white.

ELECTRICITY: Electrical accommodations will be provided through the hotel. The exhibitor is responsible for contracting the hotel for power; please do not neglect this item. If you need NEMA, or other plugs, you must make your own arrangements. Electrical requirements should be submitted to the hotel eight weeks prior to installation.

BOoth PERSONNEL: Each 8’x10’ booth shall be staffed by no more than two persons. Additional badges may be purchased. Exhibitors must not share these badges. A $50 fee will be charged for each additional person. Exhibitors must submit a list of personnel who will be staffing their exhibit for registration and name badge purposes by May 13, 2013.
Advertising Contract

Listed below are some of the advertising opportunities available to exhibitors to supplement their marketing effort at the 2013 SIAM Annual Meeting.

Final Program
This will be distributed to attendees at the meeting (approximately 850–1275)

Cost .................................................... $875 (full pages only)
Ad dimension ................................................... 7½” x 10”
Deadlines
  Insertion Order......................................... May 6, 2013
  Artwork ..................................................... May 13, 2013

June SIAM News
The June 2013 issue will be distributed to attendees at the meeting. Your ad will reach SIAM’s 14,000 regular subscribers plus the bonus distribution at the meeting and additional sample issue distribution at no additional cost.

<table>
<thead>
<tr>
<th>Size</th>
<th>Inches</th>
<th>Picas</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>9½ x 15½</td>
<td>57p3 x 92p6</td>
<td>$2985</td>
</tr>
<tr>
<td>1/2 page (island)</td>
<td>7½ x 10</td>
<td>45 x 60</td>
<td>$2115</td>
</tr>
<tr>
<td>1/2 page</td>
<td>9½ x 7½</td>
<td>57p3 x 45p9</td>
<td>$1850</td>
</tr>
<tr>
<td></td>
<td>4½ x 15½</td>
<td>27p9 x 92p6</td>
<td></td>
</tr>
<tr>
<td>1/4 page (island)</td>
<td>7½ x 5</td>
<td>45 x 30</td>
<td>$1160</td>
</tr>
<tr>
<td>1/4 page</td>
<td>9½ x 3½</td>
<td>57p3 x 23p9</td>
<td>$1055</td>
</tr>
<tr>
<td></td>
<td>4½ x 7½</td>
<td>27p9 x 45p9</td>
<td></td>
</tr>
<tr>
<td>1/8 page</td>
<td>4½ x 3½</td>
<td>27p9 x 23p9</td>
<td>$685</td>
</tr>
<tr>
<td></td>
<td>2½ x 7½</td>
<td>13p3 x 45p9</td>
<td></td>
</tr>
<tr>
<td>1/16 page</td>
<td>4½ x 11¾</td>
<td>27p9 x 11p9</td>
<td>$399</td>
</tr>
<tr>
<td></td>
<td>2½ x 3</td>
<td>13p3 x 23p9</td>
<td></td>
</tr>
</tbody>
</table>

Deadlines
  Insertion Order March 29, 2013
  Artwork due April 30, 2013

Advertisement Requirements
No bleeds accepted. We accept ads sent via e-mail or placed on our FTP (ftp.siam.org). Ads must be in PDF format, saved at 100%. Please be sure to embed all fonts.

Advertiser Information (please complete)
Advertiser ________________________________________________________________
Contact Name/Title _________________________________________________________
Street Address ___________________________________________________________
City/State/Zip/Country _____________________________________________________
Phone ___________________________ E-mail _________________________________
Signature __________________________________________________________________

I wish to advertise in the:
  ☐ Final Program (full pages only)
  ☐ June issue of SIAM News  Ad size ____________________________

Please return completed contract by May 6, 2013 to:
SIAM
Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA
Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org

Society for Industrial and Applied Mathematics
SIAM will be publishing a description of exhibitors’ products and/or services in the 2013 final program FREE of charge. If you wish to be included in this listing, please e-mail the information to marketing@siam.org, or provide it in the space below and return to SIAM. Descriptions should be no more than 75 words and will be preceded by company/organization name and address. The program will be distributed at the meetings, and will also be posted on the SIAM website and updated weekly, beginning April 12, 2013.

Promote your organization even more! You can add your company logo with links to your booth description in print or on the SIAM website for $205 or to both for $415. Logos should be .gif files no larger than 1” x 1” or 72 pixels x 72 pixels. They should be e-mailed to marketing@siam.org. Your logo will appear beside your company name. NOTE: to be included in the print program, logo files must be at SIAM no later than May 13, 2013. The print program will be in one or two colors, solely decided by SIAM, and logos will be printed in one or both of those colors.

- We wish to include our logo with our organization/booth description.
  - Final program (print) $205
  - SIAM website $205
  - Print and web $415

Organization Name: ____________________________________________________________

Description: ___________________________________________________________________

Please return completed form or email this information by May 13, 2013 to:

SIAM
Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA
Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org
Exhibitor Badge Information

Exhibit Dates: July 8–11, 2013

Company Name ________________________________________________

Staff ID Badges
SIAM will be printing exhibitor staff badges prior to the meeting. Please list below the personnel who will be staffing your exhibit and return this form by e-mail to marketing@siam.org by May 13, 2013. Up to two (2) people per 8’ x 10’ booth will be permitted in the exhibit hall. Each will receive a complimentary exhibitor identification badge, which will allow them access to the exhibit hall area only. Exhibitors who wish to attend sessions should register as an attendee.

1. __________________________________________________________________________________________________________

2. __________________________________________________________________________________________________________

Complimentary Visitor Passes
Invite your preferred clients and potential customers to visit you at the show. Two free passes are available to exhibitors at no charge. If you wish to obtain free passes for the exhibit hall area only, please email a list of expected visitors to marketing@siam.org by May 13, 2013.

Please return completed form by May 13, 2013 to:
SIAM
Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA
Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org

Society for Industrial and Applied Mathematics
Combined Book and Journal Exhibit

Contract for Unstaffed Tabletop Exhibit

Exhibit Dates:  July 8–11, 2013
Exhibit Hours:  9:30–4:30, Monday–Thursday

The COMBINED EXHIBITS will be an integral part of this meeting, and the location and arrangement of the exhibit area will allow free access to the exhibits throughout the meeting. We have, by experience, learned that the exhibits are a very important part of the meeting, both for the exhibitors and for those attending the meeting. We anticipate that this will be a well-attended meeting and hope you will participate.

From:
Company ____________________________________________
Address ________________________________________________
City/State _______________________________________________
Zip/Country _____________________________________________
Phone __________________________________________________
Fax _____________________________________________________
E-mail __________________________________________________
Name ___________________________________________________
Title _____________________________________________________
Signature ________________________________________________

We are exhibiting:

- Individual Table: $595
- Up to four(4) tables: $925
- Book(s): $75 per title
- Journal(s): $95 per journal volume
- Journal(s): $75 per journal issue
- Free Literature: $95 per 300 copies of item
- Stand-up poster: $95 each
- Registration packet inserts: $595 per 1300 sheets (8.5” x 11”)
- Final program ad: $875

Total cost: ________________________________

Payment
You may pay by check or credit card.
- Check made payable to SIAM.
- Credit card (Please circle card type: VISA, MasterCard, or American Express)
  Expiration date: ______________ Card number: ______________ Signature: ______________

Please list the number of unique titles for each book, journal, and/or promotional piece that you wish to display at the combined exhibit:

Book(s) __________________________________________
Journal(s) _________________________________________
Promotional literature _______________________________

Information/Instructions

- It is understood that books displayed at Combined Exhibits will not be returned, but will be donated to a local college or university.
- It is also understood that these exhibits cannot be staffed.
- Please return this contract with book titles, prices, and authors filled in before June 10, 2013.
- Do not send shipments to SIAM. Shipping must be done through the exhibitor shipping company. Shipping instructions will be sent to you upon receipt of this contract. There may be materials handling charges assessed by either the hotel or the service company for the conference that you will be responsible to pay.
- Payment should accompany this contract.
- Cancellations must be in writing.

Please return completed contract with payment by June 10, 2013 to:
SIAM
Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA
Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org

Society for Industrial and Applied Mathematics
Contract for Promotional Flyer in Registration Packets

Exhibit Dates: July 8–11, 2013

Company/Organization

Address

City/State/Zip/Country

Phone __________________ Fax __________________

E-mail __________________

Contact Person __________________

Specifications

• Price: $595 per 8.5” x 11” sheet (prepayment required)
• Quantity: 1,275 copies
• Paper: 8.5” x 11” maximum trim size; 50–70# text sheets (any color stock or ink allowed); flat sheets only, no folds*
• Printing: one or both sides
• Signed contract and payment must be received by SIAM no later than June 3, 2013.
• All materials must arrive at SIAM no later than June 3, 2013.
• SIAM reserves the right to approve all text prior to insertion.
• A surcharge will be applied for the insertion of booklets and oversized materials, and for inserts received after the deadline. This will be assessed on a case-by-case basis.

Space is limited and reservations are accepted on a first-come, first-served basis.

Total Enclosed: $_______________

Make checks payable to SIAM or include your credit card information here.

Credit card type: VISA___ Mastercard___ American Express___

Card # ________________________________ Expiration date __________________________

Signature ________________________________

*Additional pages/weight/bulk will be quoted on a case-by-case basis for insertion.

Please return completed contract with payment by June 3, 2013 to:

SIAM, Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA
Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org

Society for Industrial and Applied Mathematics
Sponsorship Contract

Exhibit Dates: July 8–11, 2013

You can increase your organization’s presence at the 2013 SIAM Annual Meeting by taking advantage of one (or more) of the many sponsorship opportunities available at this meeting (see below). Your sponsorship ensures that your company will be recognized in the meeting program and on signs throughout the meeting.

Please check the item(s) you would like to sponsor:

- E-mail Cafe ................................................................. $2,500
- Coffee Break(s) ............................................................ $4,500 and up
- Day (Monday–Friday) ________________ Time (indicate AM or PM) ________________
- Sunday’s Welcome Reception
  - co-sponsor ......................................................... $12,500
  - exclusive ........................................................... $25,000
- Graduate Student Networking Reception ................................................................. $10,000
- Industry Members Networking Reception ................................................................. $10,000
- Poster Session Reception ....................................................................................... $15,000
- Community Reception
  - co-sponsor ......................................................... $12,500
  - exclusive ........................................................... $25,000
- Celebrating Diversity Workshop pizza donor ......................................................... $3,500
- Prizes and Awards Luncheon
  - co-sponsor ......................................................... $15,000
  - exclusive ........................................................... $30,000
- Registration Bags with your name/logo and SIAM’s logo ........................................ $10,000
- Childcare Sponsor ................................................................................................. $5,000

SIAM provides child care grants of $250 for families wishing to bring children to the Annual Meeting.

- Video Clip Sponsor
  - co-sponsor ......................................................... $10,000
  - exclusive ........................................................... $20,000

SIAM will select the engaging speakers and topics for the approximately 5–6 video clips. This package includes acknowledgment on the closing credit screen of all AN13 based video clips, in the press releases for each clip, on the SIAM conference page, and in one full-page ad in the final program.

- June Unwrapped E-newsletter Sponsor ................................................................. $1,500
- Student Travel Sponsorships .................................................................................. $TBD
  Student travel sponsorships are in the amount $750; however, in cases in which intercontinental travel is required, the award is increased to $900. This includes $100 to cover the student registration and $650/$800 to reimburse travel expenses. The sponsorship amounts should be $750/$900 or multiples of $750/$900.

- Customize Sponsorship ......................................................................................... $TBD

SIAM will work with you if you have a particular budget, a specific sponsor idea, or if you need assistance in creating a presence at the meeting.

Note: Sponsorship rates above include standard SIAM conference events. Customization is available and can be priced on an individual basis. Menu selections will be made by SIAM. All sponsorships must be paid 30 days prior to conference date.

Recognition of my support of the SIAM Meeting in the program and on signs throughout the meeting should read: ____________________________________________________________

(Name of your company, and/or one-line slogan, and/or 1–3 lines of copy. Please use reverse or email if you need more space.)

Company Name _________________________________________________________________

Address _______________________________________________________________________

City/State/Zip/Country _______________________________________________________________________

Phone ___________________________ E-mail _____________________________________________

Payment

- Check made payable to SIAM
- Credit card (please circle card type: VISA, MasterCard, or American Express)

Expiration date: __________ Card number: ________________ Signature ____________________

Amount Enclosed $

Thank you for your support.

Please return completed contract with payment by May 1, 2013 to:

SIAM
Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA
Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org

Society for Industrial and Applied Mathematics