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An Invitation to Exhibit

2014 SIAM ANNUAL MEETING (AN14)
JULY 7–11, 2014
THE PALMER HOUSE
CHICAGO, ILLINOIS, USA

www.siam.org/meetings/an14
General Information
The exhibit hall at the 2014 SIAM Annual Meeting will be open Monday, July 7, through Thursday, July 10. This meeting is a gathering of applied and industrial mathematicians, computer scientists, engineers, and statisticians from a variety of fields. This meeting provides a forum for attendees to exchange ideas, expand their network, and discuss the latest trends in the mathematical sciences community. We anticipate an attendance of between 850–1275.

How will the 2014 SIAM Annual Meeting be Promoted?
Call for Papers
A call for papers is sent to more than 18,000 individuals, including all SIAM members plus members of related societies. The call for papers is posted on the SIAM website at www.siam.org/meetings.

Space Advertising
The meetings are advertised in SIAM News and other trade publications and conference calendar listings.

Poster Program
A poster promoting the meetings was mailed in July 2013 to more than 15,000 people and locations, including all SIAM members, academic institutions, federal government agencies, industrial research organizations, and relevant departmental chairpersons.

Program Information
The program information will be posted on the web at siam.org/meetings and promoted in SIAM News and SIAM Connect, on postcards, and social media.

Promotional Opportunities for Exhibitors
Complimentary visitor passes
Invite your preferred clients and potential customers to visit you at the show. Two passes, valued at $50 each, are available to exhibitors at no charge. The passes allow entry to the exhibit and coffee hall only. Admission to technical sessions requires full registration.

Sponsorship of refreshment breaks and/or receptions
Increase your organization’s presence at the SIAM meeting by taking advantage of a sponsorship opportunity. You can provide food, entertainment, a great location for an event, or even needed essentials, like registration bags or internet access! You will be recognized in the program and on signs throughout the meeting for your generosity and support of the meeting and the applied and computational mathematics community. A sponsorship contract is enclosed and is also available online at www.siam.org/meetings/pdf/sponsor14.pdf. For details about specific events please contact Kristin O’Neill (oneill@siam.org) via e-mail.

Exhibit Hall Traffic Builders
Coffee will be available only in the exhibit hall on days the hall is open. Exhibitors are encouraged to give away premiums to increase traffic at their booth.
Booth Rental

Booth rental includes:

- 8' high background and 3' high side dividers.
- One 6' by 30” display table; two Limerick® chairs by Herman Miller; one 7” x 44” booth identification sign consisting of name and booth number; one waste basket.
- Free listing in the final meeting program (provided SIAM receives your information by May 13, 2014).
- One copy of the final meeting program per booth.
- Two complimentary exhibitor staff badges per booth.
- Two free visitor passes for the exhibit area only; these passes may be used for customers or prospects that you invite to the show.
- Free Wi-Fi in the exhibit hall

Space Allocation

Booths will be assigned on a first-come, first-served basis, determined by the date the contract and payment are received. Prior exhibition at SIAM events will also be considered. If the booth(s) of your choice has already been assigned, you will be given the nearest booth available. The final deadline for receipt of contract and payment for booth space is June 9, 2014.

Cancellations

A full refund of monies paid to SIAM will be returned to the exhibitor if written notice of cancellation is received 60 or more days prior to the meeting. If such cancellation is received between 30 and 59 days, 50% of all monies paid to SIAM by the exhibitor will be returned. If such cancellation is received 29 or fewer days prior to the meeting, SIAM will not return any monies paid by the exhibitor to SIAM.

Hotel Accommodations—Reserve Early!

The 2014 SIAM Annual Meeting will be held at The Palmer House in chicago, Illinois. The room rate for SIAM meeting attendees is $199/single and $219/double per night. These rates will be offered three days before and three days after the official conference dates (July 7–11, 2014), based on availability, to accommodate those wishing to spend extra time in the area. Don’t forget to say you are with the SIAM conference to get the discounted conference rate.

Room reservations are the responsibility of each participant and should be made by calling the hotel directly or by using the “online reservations” hyperlinks on SIAM’s website. The cut-off date for making hotel reservations is June 6, 2014. We strongly suggest that you make your reservations early.

About SIAM

The Society for Industrial and Applied Mathematics was founded in 1952 to further the application of mathematics to science and industry, to promote basic mathematical research leading to new methods and techniques useful to industry and science, and to provide media for the exchange of information and ideas between mathematicians and other technical and scientific personnel.

SIAM conferences are centered around specific applications of mathematics. Topics include: dynamical systems, linear algebra, optimization, simulation, parallel processing, geometric design, and others. Every SIAM conference provides exhibitors with an opportunity to display their materials on tabletops. The annual meeting is currently the only meeting to include a traditional exhibit hall with booths.

Each issue of SIAM News contains articles and information, a calendar of events, professional opportunity ads, and much more. Other vehicles available for advertising are SIAM News and the final programs for each SIAM conference.

To ensure your booth space and preference in location, return the enclosed contract with payment on or before June 9, 2014.

Full refunds are paid 60 or more days prior to the conference.

Booth prices are:

- $1330 for the first 10' x 10' booth
- $1225 for the second 10’ x 10’ booth
- $1135 for any additional booth(s)

Palmer House, a Hilton Hotel
17 East Monroe Street
Chicago, Illinois, 60603
USA
Phone: 1-800-HILTONS

Science and Industry
Advance with Mathematics

SIAM conducts 10–12 conferences and meetings each year; the Annual Meeting is the largest.

Advertising is accepted in many SIAM publications, including email newsletter. The most popular among advertisers is SIAM News.
Exhibit Hall Floor Plan
SOCIETY FOR INDUSTRIAL AND APPLIED MATHEMATICS

SIAM Exhibitors (Past and Present)

AAAS
Academic Press, Inc.
Addison-Wesley Publishing Co.
AK Peters, Ltd.
American Institute of Mathematics
American Institute of Physics
American Mathematical Society (AMS)
American Society of Mechanical Engineers (ASME)
American Statistical Society (ASA)
Ames Laboratory
Aptech Systems, Inc.
Association for Computing Machinery (ACM)
Association for Symbolic Logic (ASL)
Association for Women in Mathematics (AWM)
Blackwell Publishers
Birkhäuser
Brooks/Cole and Duxbury
Cambridge University Press
Canadian Applied and Industrial Mathematics Society (CAIMS)
Carfax Publishing
CASIO
Chapman and Hall
Chapman University
COMSOL
CRC Press, Inc.
CSIRO Division of Mathematics and Statistics
Design Science
DiffEquations.com
EDP Sciences
Elsevier
Farrar, Straus & Giroux/Macmillan Feshbach Publishers
Florida Department of Education
Gauthier-Villars North America, Inc.
Gordon and Breach Science Publishers, Inc
HFSP Publishing
Hindawi Publishing Co.
IBM Corporation
IBM Research
ICIAM
IEE/Inspec Publishing
IGERT Ecosystem Informatik at Oregon State University
IMA Journals
IMSL, Inc.
INFORMS
Institute for Scientific Information
Interactive Products Division—Numanics
International Press
The International Society for Optical Engineering (SPIE)
International Specialized Books
IOP Publishing, Inc.
IOS Press
Iverson/Strand Software, Inc.
John Wiley & Sons, Inc.
John Wiley & Sons, Inc.
Jones and Bartlett Publishers, Inc.

COMING SOON

Show Hours
(Subject to change)

Exhibitor Set-Up
Sunday 7/6
12:00 pm–5:00 pm

Exhibit Hall Open
Monday 7/7
9:30 am–4:30 pm
Tuesday 7/8
9:30 am–4:30 pm
Wednesday 7/9
9:30 am–4:30 pm
Thursday 7/10
9:30 am–4:30 pm

Exhibitor Dismantle
Thursday 7/10
4:30 pm –8:00 pm

Key Facts
Location
Palmer House, a Hilton Hotel
17 East Monroe Street
Chicago, Illinois, 60603 USA
Phone: 1-800-HILTONS

Exhibit Dates
July 7–10, 2014

Attendance
850–1275 (anticipated)

Booth Prices
$1300 first booth
$1225 second booth
$1135 third/additional booth(s)

Contact
SIAM
Kristin O’Neill
Marketing Representative
3600 Market Street, 6th Floor
Philadelphia, PA  19104-2688
USA
Phone: +1-215-382-9800 x364
Fax: +1-215-386-7999
E-mail: marketing@siam.org

Drayage Company
Freeman
5040 West Roosevelt Road
Chicago, Illinois 60644-1436
Phone: 773-473-7080
Fax: 469-621-5603
Email: freemanchicagoes@freemanco.com
www.freemanco.com

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Exhibit Application

Exhibit Dates: July 7–10, 2014

Exhibiting Organization
Please type or print the following information exactly as it should appear in the program.

Organization ____________________________________________________________________________
Address ________________________________________________________________________________
_______________________________________________________________________________________
City/State/Zip/Country ____________________________________________________________________

Contact Person: Indicate the individual to whom we should direct all correspondence regarding your exhibit:

Name _______________________________________________________________________________________
Organization _______________________________________________________________________________
Address _____________________________________________________________________________________
City/State/Zip/Country __________________________________________________________________________
Phone ________________________________________________  Fax _________________________________________
E-mail __________________________________________________

Exhibit Fee
$1300 for first 10’ x 10’ booth; $1225 for second 10’ x 10’ booth; $1135 for third and any additional booth(s).

Payment: The exhibit fee must be received with this form at the SIAM office by May 13, 2014 if you want to be listed in the meeting final program. Otherwise, the final deadline for payment on booth space is June 9, 2014. It is recommended, however, that you return this contract at your earliest convenience to get the best booth space.

Please make checks payable to SIAM.

Phone _________________________________________________  Fax ___________________________________________
Number of 10’ x 10’ booths reserved ________________________ Total booth(s) cost $ _________________________

Preferred Locations
Please select the booth space(s) you prefer from the floor plan on the back of the prospectus.

1st choice __________________________ 2nd choice  __________________________ 3rd choice ____________________________
SIAM will do its best to provide you with your first choice. Booths are assigned on a first-come, first-served basis.
Please indicate any potential exhibitors to whom you do NOT want to be adjacent _________________________________________
_____________________________________________________________________________________________________

Signature
By signature, the Exhibitor agrees to abide by all terms and conditions set forth in the Exhibition Rules and Regulations.
(Please see other side)

Authorized Signature ____________________________________________ Date _________________________
Name (please print) _____________________________________________ Title __________________________

Payment
You may pay by check or credit card.
☐ Check made payable to SIAM.
☐ Credit card (Please circle card type: VISA, MasterCard, or American Express)
Expiration date: _______________ Card number: __________________ Signature ___________________________

Please return completed application with payment by May 13, 2014 to:

SIAM
Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688  USA
Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org

Society for Industrial and Applied Mathematics
Exhibition Rules and Regulations

Exhibition Policies

LIABILITY: Upon approval of this contract by an authorized Exhibitor representative, it is expressly understood that the Exhibitor has read and agreed to abide by the SIAM liability policies outlined below. The Society of Industrial and Applied Mathematics, hereinafter referred to as SIAM, and all organization and individuals who are employed by or associated with it, in connection with this Exhibition, will not assume responsibility and shall be held harmless by all exhibitors for damage or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to exhibitor, their employees and agents, the public, or others. The exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness, or otherwise, of exhibitor or his employees or agents.

LOCATION: SIAM reserves the right to determine final placement of the exhibitor.

TRANSPORTATION/SETUP: All transportation costs, and any other costs related to exhibit setup not explicitly offered above by SIAM, are to be paid by the Exhibitor. The address and date by which all materials must be sent will be available at a later date.

LOSSES: SIAM will not take responsibility for damage to exhibitor’s property or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is exhibitor’s own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for the exhibit space reserved as per this contract. SIAM cannot be held responsible for loss or damage to any exhibitor’s property. Exhibitors are advised to insure against these risks.

MUSIC LICENSING: No copyrighted music may be played in the exhibition area in any fashion (including but not limited to: background music on video or audio tape presentations) without appropriate licensing. The exhibitor is solely responsible for obtaining these licenses for music originating in the exhibitor’s booth/display area. The exhibitor is also responsible for any fines, court fees, and all other costs that may arise from failure to comply with these licensing requirements.

CANCELLATION/SPACE REDUCTION: Any cancellation, space reduction requests, or requests for changes of this contract must be made in writing and forwarded to SIAM at: 3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688. Cancellation or space reductions will be subject to charges according to the following schedule:
- More than 90 days before show start date: Eligible for full refund.
- More than 30 days and less than 89 days before show start date: 50% of booth fee is forfeited.
- Less than 30 days before show start date: No refund. In the event of cancellation or reduction of contracted space, and subject to the above cancellation charges schedule, SIAM shall retain the right to resell canceled space without rebate or allowance to the exhibitor.

TERMINATION OF EXHIBITION: In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of SIAM, unfit for occupancy, or in the event the holding of the Exhibition or the performance of SIAM under the Exhibit Reservation Contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of SIAM, said Contract and/or the Exhibition (or any part thereof) may be terminated by SIAM. SIAM shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of SIAM.

If SIAM terminates said Contract and/or the Exhibition (or any part thereof) as aforesaid, then SIAM shall not be liable to the exhibitor other than for a pro rata refund of such exhibitor’s space price payment determined on the basis of the number of exhibit days remaining. For purposes hereof, the phrase “cause or causes not reasonably within the control of SIAM” shall include, but not by way of limitation: fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or federal law, ordinances, rule, order, decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.

ARBITRATION: Any controversy of claim arising out of or relating to this contract or the breach thereof, shall be settled by arbitration in Philadelphia, Pennsylvania, USA, and in accordance with the U.S. Arbitration Rules of the United States Arbitration Association, and judgment upon the award rendered by the Arbitrator(s) may be entered in any court having jurisdiction thereof.

Exhibition Space Specifications

TABLES: Open-space tables are 2’ x 6’ x 30” high, or the equivalent floorspace. Maximum height of display from table surface is 4’, and depth of display cannot exceed 5’. No floor-standing backdrops. If your display exceeds these limits, please choose a booth area. Includes: 6’ draped table and company sign. Utilities are not included.

BOOTH: Booth areas include 10’ x 10’ display space. 8’ high back drape and 3’ sidebar drape and company sign are included. Height restriction of 8’. Utilities and booth furnishings are not included, but may be ordered from the service kit, to be mailed in March.

INSTALLATION AND DISMANTLING: Setup time, exhibit hall hours, and dismantling time are listed in the show hours. Each Exhibitor must deliver to the exhibit hall all equipment, apparatus, goods, materials, etc., and there erect and completely install the display in the space contracted by such Exhibitor no later than one hour prior to the published opening time of the exhibit hall. Work will be strictly prohibited after that time. Property received after the opening must be arranged in spaces only during the hours when the exhibit hall is not open to attendees.

Exhibits will not be permitted to be packed or removed from the building at any time after installation until the final closing of the exhibit hall unless special permission in writing is obtained from SIAM. Failure to comply will result in a $500 fine and be precluded from participation in future shows.

Booth must be fully staffed during the entire conference. Exhibits must be removed no later than two hours after show end time.

Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the show before conclusion of the breakdown period.

SIAM reserves the right to make such modifications in the exhibit hours as may be necessary to meet program needs, with full and sufficient notice given to all contracted Exhibitors.

Installation will take place on Sunday, July 6, from 12:00 p.m. to 5:00 p.m. All Exhibits must be in place by 9:30 a.m. on Monday, July 7. Exhibitors may begin dismantling after 4:30 p.m. on Thursday, July 10 and must be completed by 8:00 p.m. on Thursday, July 10.

Note: There will be a coffee break in the exhibit hall from 3:30–4:00 p.m. and attendees may wish to finalize or make last-minute contacts with you.

SHOW HOURS: (subject to change)
Monday 7/7 9:30–4:30 Exhibit Hall Open
Tuesday 7/8 9:30–4:30 Exhibit Hall Open
Wednesday 7/9 9:30–4:30 Exhibit Hall Open
Thursday 7/10 9:30–4:30 Exhibit Hall Open 4:30–8:00 Exhibitor Dismantle

SHOW COLORS: The Exhibit Hall is carpeted. The drape colors will be plum and white.

ELECTRICITY: Electrical accommodations will be provided through the hotel. The exhibitor is responsible for contracting the hotel for power; please do not neglect this item. It you need NEMA, or other plugs, you must make your own arrangements. Electrical requirements should be submitted to the hotel eight weeks prior to installation.

BOOTH PERSONNEL: Each 10’x10’ booth shall be staffed by no more than two persons. Additional badges may be purchased. Exhibitors must not share these badges. A $50 fee will be charged for each additional person. Exhibitors must submit a list of personnel who will be staffing their exhibit for registration and name badge purposes by May 13, 2014.
Advertising Contract

Listed below are some of the advertising opportunities available to exhibitors to supplement their marketing effort at the 2014 SIAM Annual Meeting.

Final Program
This will be distributed to attendees at the meeting (approximately 850–1275)

Cost .......................................................... $875 (full pages only)
Ad dimension ................................................... 7½” x 10”
Deadlines
  Insertion Order ........................................ May 6, 2014
  Artwork .................................................. May 13, 2014

June SIAM News
The June 2014 issue will be distributed to attendees at the meeting. Your ad will reach SIAM’s 14,000 regular subscribers plus the bonus distribution at the meeting and additional sample issue distribution at no additional cost.

Size Inches Picas Rate

- Full page 9½ x 15⅛ 57p3 x 92p6 $2985
- 1/2 page (island) 7½ x 10 45 x 60 $2115
- 1/2 page 9½ x 7⅛ 57p3 x 45p9 $1850
- 1/4 page (island) 7½ x 5 45 x 30 $1160
- 1/4 page 9½ x 3 ⅛ 57p3 x 23p9 $1055
- 1/8 page 4 ⅜ x 3 ⅛ 27p9 x 23p9 $685
- 1/16 page 4 ⅜ x 1 ⅛ 27p9 x 11p9 $399

Deadlines
  Insertion Order March 31, 2014
  Artwork due April 30, 2014

Advertisement Requirements
No bleeds accepted. We accept ads sent via e-mail or placed on our FTP (ftp.siam.org). Ads must be in PDF format, saved at 100%. Please be sure to embed all fonts. The rate is based on grayscale.

Advertiser Information (please complete)
Advertiser ______________________________________________________________________________________________________
Contact Name/Title ______________________________________________________________________________________________
Street Address __________________________________________________________________________________________________
City/State/Zip/Country ____________________________________________________________________________________________
Phone ____________________________  E-mail __________________________________________
Signature _______________________________________________________________________________________________________
I wish to advertise in the:
  q  Final Program (full pages only)
  q  June issue of SIAM News  Ad size ___________________

Please return completed contract by May 6, 2014 to:
SIAM
Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA
Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org
Organization/Booth Description Form

Exhibit Dates: July 7–10, 2014

SIAM will be publishing a description of exhibitors’ products and/or services in the 2014 final program and program app FREE of charge. If you wish to be included in this listing, please e-mail the information to marketing@siam.org, or provide it in the space below and return to SIAM. Descriptions should be no more than 75 words and will be preceded by company/organization name and address. The program will be distributed at the meetings, and will also be posted on the SIAM website and updated weekly, beginning April 11, 2014. Promote your organization even more! You can add your company logo with links to your booth description in print or on the SIAM website for $205 or to both for $415. Logos should be .gif files no larger than 1” x 1” or 72 pixels x 72 pixels. They should be e-mailed to marketing@siam.org. Your logo will appear beside your company name. NOTE: to be included in the print program, logo files must be at SIAM no later than May 13, 2014. The print program will be in one or two colors, solely decided by SIAM, and logos will be printed in one or both of those colors.

☐ We wish to include our logo with our organization/booth description.
  ☐ Final program (print) $205
  ☐ SIAM website $205
  ☐ Print and web $415

Organization Name: ______________________________________________________________________________________________

Contact Name: __________________________________________________________________________________________________

Address: City: ____________________________ State: _____________ Zip Code: ______________ Country: ____________________

Telephone Number: ______________________________________________________________________________________________

Email: __________________________________________________________________________________________________________

URL: __________________________________________________________________________________________________________

Description: _________________________________________________________________________________________________

App Logo Size: 294 x 84 pixels at a minimum or a larger size in proportion to this in jpg or png format. File size cannot exceed 256KB.

Please return completed form or email this information by May 13, 2014 to:

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Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA
Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org

Society for Industrial and Applied Mathematics
Exhibitor Badge Information

Exhibit Dates: July 7–10, 2014

Company Name ____________________________

Staff ID Badges
SIAM will be printing exhibitor staff badges prior to the meeting. Please list below the personnel who will be staffing your exhibit and return this form by e-mail to marketing@siam.org by May 13, 2014. Up to two (2) people per 10’ x 10’ booth will be permitted in the exhibit hall. Each will receive a complimentary exhibitor identification badge, which will allow them access to the exhibit hall area only. Exhibitors who wish to attend sessions should register as an attendee.

1. _____________________________________________________________________________________________________________
2. _____________________________________________________________________________________________________________

Complimentary Visitor Passes
Invite your preferred clients and potential customers to visit you at the show. Two free passes are available to exhibitors at no charge. If you wish to obtain free passes for the exhibit hall area only, please email a list of expected visitors to marketing@siam.org by May 13, 2014.

Please return completed form by May 13, 2014 to:

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Society for Industrial and Applied Mathematics
Combined Book and Journal Exhibit

Contract for Unstaffed Tabletop Exhibit

Exhibit Dates: July 7–10, 2014
Exhibit Hours: 9:30–4:30, Monday–Thursday

The COMBINED EXHIBITS will be an integral part of this meeting, and the location and arrangement of the exhibit area will allow free access to the exhibits throughout the meeting. We have, by experience, learned that the exhibits are a very important part of the meeting, both for the exhibitors and for those attending the meeting. We anticipate that this will be a well-attended meeting and hope you will participate.

From:
Company ______________________________________________
Address ______________________________________________
City/State______________________________________________
Zip/Country ___________________________________________
Phone ________________________________________________
Fax ___________________________________________________
E-mail  ________________________________________________
Name  ________________________________________________
Title  _________________________________________________
Signature ______________________________________________

We are exhibiting:

- Individual Table: $595
- Up to four(4) tables: $925
- Book(s): $75 per title
- Journal(s): $95 per journal volume
- Journal(s): $75 per journal issue
- Free Literature: $95 per 300 copies of item
- Stand-up poster: $95 each
- Registration packet inserts: $595 per 1300 sheets (8.5” x 11”)
- Final program ad: $875

Total cost: _____________________________

Payment

You may pay by check or credit card.
- Check made payable to SIAM.
- Credit card (Please circle card type: VISA, MasterCard, or American Express)

Expiration date: _______________ Card number: ___________________________ Signature ___________________________________

Please list the number of unique titles for each book, journal, and /or promotional piece that you wish to display at the combined exhibit:

<table>
<thead>
<tr>
<th>Book(s)</th>
<th>Journal(s)</th>
<th>Promotional literature</th>
</tr>
</thead>
</table>

Information/Instructions

- It is understood that books displayed at Combined Exhibits will not be returned, but will be donated to a local college or university.
- It is also understood that these exhibits cannot be staffed.
- Please return this contract with book titles, prices, and authors filled in before June 9, 2014.
- Do not send shipments to SIAM. Shipping must be done through the exhibitor shipping company. Shipping instructions will be sent to you upon receipt of this contract. There may be materials handling charges assessed by either the hotel or the service company for the conference that you will be responsible to pay.
- Payment should accompany this contract.
- Cancellations must be in writing.

Please return completed contract with payment by June 9, 2014 to:

SIAM
Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA
Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org

Society for Industrial and Applied Mathematics
Contract for Promotional Flyer in Registration Packets

Exhibit Dates: July 7–10, 2014

Company/Organization ____________________________________________________________
________________________________________________________________________________
________________________________________________________________________________

Address __________________________________________________________________________
________________________________________________________________________________

City/State/Zip/Country ________________________________________________________________

Phone __________________________________ Fax ____________________________________________
E-mail ____________________________________________________________________________
Contact Person _____________________________________________________________________
Signature _________________________________________________________________________

Specifications

• Price: $595 per 8.5” x 11” sheet (prepayment required)
• Quantity: 1,275 copies
• Paper: 8.5” x 11” maximum trim size; 50–70# text sheets (any color stock or ink allowed); flat sheets only, no folds*
• Printing: one or both sides
• Signed contract and payment must be received by SIAM no later than June 9, 2014.
• All materials must arrive at SIAM no later than June 9, 2014.
• SIAM reserves the right to approve all text prior to insertion.
• A surcharge will be applied for the insertion of booklets and oversized materials, and for inserts received after the deadline. This will be assessed on a case-by-case basis.

Space is limited and reservations are accepted on a first-come, first-served basis.

Total Enclosed: $________________
Make checks payable to SIAM or include your credit card information here.

Credit card type: VISA___ Mastercard___ American Express___
Card # ________________________________ Expiration date _____________________________
Signature ______________________________________________________________________

*Additional pages/weight/bulk will be quoted on a case-by-case basis for insertion.

Please return completed contract with payment by June 9, 2014 to:

SIAM, Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA
Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org
Sponsorship Contract

Exhibit Dates: July 7–10, 2014

You can increase your organization’s presence at the 2014 SIAM Annual Meeting by taking advantage of one (or more) of the many sponsorship opportunities available at this meeting (see below). Your sponsorship ensures that your company will be recognized in the meeting program and on signs throughout the meeting.

Please check the item(s) you would like to sponsor:

- E-mail Café .................................................................................................................................................. $20,000
- Coffee Break(s) ........................................................................................................................................ $20,000
- Sunday’s Welcome Reception .................................................. exclusive ........................................... $30,000
- Graduate Student Networking Reception ..................................... co-sponsor .................................. $15,000
- Prizes and Awards Luncheon ............................................................... exclusive .................... $35,000
- Community Reception ........................................................... exclusive ..................................... $30,000
- Celebrating Diversity Workshop pizza donor .......................................................... $8,000
- Registration Bags with your name/logo and SIAM’s logo .................................................. $10,000
- Childcare Sponsor .......................................................................................................................... $5,000
- Video Clip Sponsor .................................................................................................................... $20,000
- Student Travel Sponsorships................................................................................................. $750/$900
- Exclusive Mobile App Sponsor ................................................................................................. $6,000
- June Unwrapped E-newsletter Sponsor .................................................................................. $1,500
- Student Travel Sponsorships................................................................................................. $750/$900
- Custom Sponsorship ................................................................................................................ $TBD

SIAM will select the engaging speakers and topics for the approximately 5–6 video clips. This package includes acknowledgment on the closing credit screen of all AN14 based video clips, in the press releases for each clip, on the SIAM conference page, and in one full-page ad in the final program.

SIAM will work with you if you have a particular budget, a specific sponsor idea, or if you need assistance in creating a presence at the meeting.

Note: Sponsorship rates above include standard SIAM conference events. Customization is available and can be priced on an individual basis. Menu selections will be made by SIAM. All sponsorships must be paid 30 days prior to conference date.

Recognition of my support of the SIAM Meeting in the program and on signs throughout the meeting should read: _____________________________.

(Name of your company, and/or one-line slogan, and/or 1–3 lines of copy. Please use reverse or email if you need more space.)

Company Name

Address

City/State/Zip/Country

Phone ____________________________  E-mail ______________________________________________________

Payment

- Check made payable to SIAM
- Credit card (please circle card type: VISA, MasterCard, or American Express)

Expiration date: ___________  Card number: ___________________________  Signature _______________________

Please return completed contract with payment by May 1, 2014 to:

SIAM
Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688  USA
Phone: +1-215-382-9800 x364  • Fax: +1-215-386-7999  • marketing@siam.org

Society for Industrial and Applied Mathematics