SIAM Business Meeting
Financial Report 2020

Susan A. Palantino
Chief Operating Officer
2020 Revenue

- Journals/LOCUS: 58%
- Membership: 10%
- Planned Contribution from Reserve: 9%
- Conferences: 5%
- Project Grants: 7%
- Books: 8%
- Advertising: 1%
- Miscellaneous: 1.4%
- Rental Income: 0.7%
- Planned Contribution from Reserve: 9%
2020 Expenses

- Administration: 16%
- Journals: 23%
- Books: 9%
- Conference: 10%
- Membership: 8%
- SIAM News: 2%
- Project Grants: 4%
- Building: 4%
- Info Systems: 11%
- Customer Service: 3%
- Marketing: 7%
- Miscellaneous: 2%
- Project Grants: 4%
- SIAM News: 2%
2020 Expenses (by Function)

- Salaries/Benefits: 59%
- Meeting Expenses: 5%
- Comp/Printing/Distribution/Committee: 9%
- Miscellaneous: 8%
- Projects: 4%
- Computer Services: 3%
- Support of Other Organizations: 2%
- Advertising: 3%
- Royalties/Fees: 3%
- Building: 4%
- Miscellaneous: 8%
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- Miscellaneous: 8%
Key Operating Results
Society for Industrial and Applied Mathematics
Balance Sheet
December 31, 2020 and 2019

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td>4,026,282</td>
<td>4,510,197</td>
</tr>
<tr>
<td>Investment</td>
<td>47,073,645</td>
<td>41,217,752</td>
</tr>
<tr>
<td>Accounts Receivable, net</td>
<td>389,344</td>
<td>470,899</td>
</tr>
<tr>
<td>Inventory</td>
<td>327,834</td>
<td>348,647</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>412,529</td>
<td>249,464</td>
</tr>
<tr>
<td>Funds held for third parties</td>
<td>247,157</td>
<td>299,061</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>559,248</td>
<td>772,978</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>53,114,629</td>
<td>47,866,198</td>
</tr>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable and Accrued Expenses</td>
<td>1,203,429</td>
<td>1,225,593</td>
</tr>
<tr>
<td>Funds Held for Third Parties</td>
<td>347,157</td>
<td>299,061</td>
</tr>
<tr>
<td>Deferred Revenue</td>
<td>5,976,424</td>
<td>6,529,470</td>
</tr>
<tr>
<td>Line of Credit/Mortgages Payable</td>
<td>1,795,749</td>
<td>645,436</td>
</tr>
<tr>
<td>Other Liabilities</td>
<td>621,683</td>
<td>510,819</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>10,444,684</td>
<td>9,510,165</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted - Undesignated</td>
<td>36,352,571</td>
<td>32,740,028</td>
</tr>
<tr>
<td>Unrestricted - Designated</td>
<td>4,476,015</td>
<td>3,479,035</td>
</tr>
<tr>
<td><strong>Total Unrestricted Net Assets</strong></td>
<td>40,828,586</td>
<td>36,219,063</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>1,799,159</td>
<td>1,745,215</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>432,489</td>
<td>361,755</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>42,970,225</td>
<td>38,356,033</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>53,114,629</td>
<td>47,866,198</td>
</tr>
<tr>
<td></td>
<td>2020</td>
<td>2019</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>------------</td>
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</tr>
<tr>
<td><strong>Operating Revenue</strong></td>
<td>10,966,185</td>
<td>13,931,805</td>
</tr>
<tr>
<td><strong>Expenses:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Expenses</td>
<td>7,411,349</td>
<td>10,050,215</td>
</tr>
<tr>
<td>Supporting Services</td>
<td>3,727,009</td>
<td>3,472,515</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>11,138,358</td>
<td>13,522,730</td>
</tr>
<tr>
<td>Change in Net Assets from Operating Activities</td>
<td>(172,173)</td>
<td>409,075</td>
</tr>
<tr>
<td>Change in Net Assets from Temporarily Restricted Activities</td>
<td>(48,525)</td>
<td>(43,763)</td>
</tr>
<tr>
<td>Non-Operating Activities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net Realized/Unrealized (Losses)Gains</td>
<td>4,834,890</td>
<td>7,244,065</td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>4,614,192</td>
<td>7,609,377</td>
</tr>
<tr>
<td>Net Assets, Beginning of Year</td>
<td>38,356,033</td>
<td>30,746,856</td>
</tr>
<tr>
<td>Net Assets, End of Year</td>
<td>42,970,225</td>
<td>38,356,033</td>
</tr>
</tbody>
</table>
### SIAM Investments

<table>
<thead>
<tr>
<th></th>
<th>1/2/2020</th>
<th>12/31/20</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Equities</strong></td>
<td>70.0%</td>
<td>70.8%</td>
</tr>
<tr>
<td>Total Stock Market</td>
<td>20,722,000</td>
<td>23,834,500</td>
</tr>
<tr>
<td>Index</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Int'l Stock</td>
<td>8,268,800</td>
<td>9,661,500</td>
</tr>
<tr>
<td>Index</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Equities</strong></td>
<td>29,010,800</td>
<td>33,496,000</td>
</tr>
<tr>
<td><strong>Fixed Income</strong></td>
<td>20.0%</td>
<td>19.3%</td>
</tr>
<tr>
<td>Total Bond Market</td>
<td>6,216,600</td>
<td>6,856,400</td>
</tr>
<tr>
<td>Index</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Int'l Bond</td>
<td>2,072,200</td>
<td>2,250,000</td>
</tr>
<tr>
<td>Index</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Fixed Income</strong></td>
<td>8,288,800</td>
<td>9,106,400</td>
</tr>
<tr>
<td><strong>Real Estate</strong></td>
<td>10.0%</td>
<td>9.9%</td>
</tr>
<tr>
<td>REIT Index</td>
<td>4,144,400</td>
<td>4,659,400</td>
</tr>
<tr>
<td><strong>Total Investments</strong></td>
<td>41,444,000</td>
<td>47,331,800</td>
</tr>
</tbody>
</table>
Thank You