

Sponsorship Commitment Form

You can increase your organization's presence at the 2020 SIAM Annual Meeting by taking advantage of one (or more) of the many sponsorship opportunities available at this meeting (see below). Your sponsorship ensures that your company will be recognized on the conference website and acknowledged verbally co-organizers during the conference.

Indicate the item(s) you would like to sponsor:

Virtual SIAM Annual Meeting Host _____ **\$25,000**

- Inclusion in conference kick off e-newsletter to attendees
- Banner ad or logo on AN20 participation portal
- Company logo and link on registration page
- Verbal acknowledgement by the conference co-organizers
- Recognition on AN20 conference page
- Two (2) social media posts acknowledging your company and sponsorship level
- Recognition in the July issue of *Unwrapped* (monthly email to members)
- One (1) 30-day SIAM Job Board posting
- Complimentary booth at the SIAM Virtual Career Fair
- Welcome video opportunity to address the attendees during opening remarks
- One (1) color print advertisement in *SIAM News* newsjournal and one (1) digital ad in the *SIAM News* online
- One (1) email transmitted to the attendee list by SIAM on behalf of the sponsor
- One (1) exhibitor tabletop at the virtual exhibit hall
 - Ability to talk with attendees via text or video chat
 - Ability to schedule appointments with attendees

Virtual Conference Sponsor _____ **\$10,000**

- Inclusion in conference kick off e-newsletter to attendees
- Banner ad or logo on AN20 participation portal; plus premier logo placement on specific virtual "room"
- Company logo and link on registration page
- Verbal acknowledgement by the conference co-organizers
- Recognition on AN20 conference page
- One (1) social media post acknowledging your company and sponsorship level
- Recognition in the July issue of *Unwrapped* (monthly email to members)
- One (1) 14-day SIAM Job Board posting

Sponsor Virtual Exhibit Hall _____ **\$5,000**

- Inclusion in conference kick off e-newsletter to attendees
- Banner ad or logo on AN20 participation portal
- Company logo and link on registration page
- Verbal acknowledgement by the conference co-organizers
- Recognition on AN20 conference page
- Premier logo placement in virtual exhibit hall
- Naming rights to the virtual exhibit hall

Sponsored Virtual Session _____ **\$2,500**

- Inclusion in conference kick off e-newsletter to attendees
- Banner ad or logo on AN20 participation portal
- Company logo and link on registration page
- Verbal acknowledgement by the conference co-organizers
- Recognition on AN20 conference page
- Acknowledgement by the session speaker

Sponsor Virtual Exhibit Booth _____ **\$1,500**

- One (1) exhibitor tabletop at the virtual exhibit hall
- Company name and link on the AN20 registration page
- Recognition on the AN20 conference page
- Ability to talk with attendees via text or video chat
- Ability to schedule appointments with attendees

Payment

You may pay by check, credit card, or wire transfer. Make check payable to SIAM.

Credit card: VISA MasterCard American Express Discover

Card number _____ Expiration date _____

Signature _____

Wire transfer information can be provided upon request.
Please return this contract to the email address below, Attn.: *Marketing Representative*.

Contact the Marketing Representative for any advertising, exhibit, and sponsor options at +1-267-350-6364 or email marketing@siam.org.