

Virtual Conference Sponsorship



These sponsorships are offered only for SIAM Conferences held virtually. Increase your organization's presence at CSE21 by taking advantage of one (or more) of the many sponsorship opportunities available, below.

Indicate the item(s) you would like to sponsor:

SELECT SPONSORED CONFERENCE(S): CSE21 • March 1-5, 2021

Virtual Conference Host **\$25,000**

- Inclusion in conference kick off e-newsletter to attendees
- Banner ad or logo on participation portal
- Company logo and link on registration page
- Verbal acknowledgement by the conference co-organizers
- Recognition on conference page
- Two (2) social media posts acknowledging your company and sponsorship level
- Recognition in an issue of *Unwrapped* (monthly email to members)
- One (1) 30-day SIAM Job Board posting
- Complimentary booth at the Virtual Career Fair
- Welcome video opportunity to address the attendees during opening remarks
- One (1) color print advertisement in *SIAM News* newsjournal and one (1) digital ad in the *SIAM News* online
- One (1) email transmitted to the attendee list by SIAM on behalf of the sponsor
- One (1) exhibitor booth at the virtual exhibit hall
 - Ability to talk with attendees via text or video chat
 - Ability to schedule appointments with attendees

Virtual Conference Sponsor **\$10,000**

- Inclusion in conference kick off e-newsletter to attendees
- Banner ad or logo on participation portal; plus premier logo placement on specific virtual "room"
- Company logo and link on registration page
- Verbal acknowledgement by the conference co-organizers
- Recognition on conference page
- One (1) social media post acknowledging your company and sponsorship level
- Recognition in an issue of *Unwrapped* (monthly email to members)
- One (1) 14-day SIAM Job Board posting

Virtual Exhibit Hall Sponsor **\$5,000**

- Inclusion in conference kick off e-newsletter to attendees
- Banner ad or logo on participation portal
- Company logo and link on registration page
- Verbal acknowledgement by the conference co-organizers
- Recognition on conference page
- Premier logo placement in virtual exhibit hall
- Naming rights to the virtual exhibit hall

Virtual Career Fair Sponsor **\$5,000**

- Top tier booth lobby placement
- Access to Database of ALL Candidates with Resumes
- Fully customizable Gold Tier booth, including space for up to four (4) recruiters
- Registration Page Logo Placement: Top of Box Above Fold
- Two (2) Featured Jobs on Registration Page
- Company Description on Registration Page
- Inclusion in two (2) emails to candidates
- Ability to "Chat" with up to four (4) candidates at once
- Corporate video that is featured on the lower right side of the screen in the lobby
- Up to two (2) -30 Day Job Posting on the Job Board
- Ability to upload a PDF, hyperlinks, and video at the booth

Poster Prize Sponsor **\$3,000**

- Recognition in the virtual exhibit hall
- Recognition on the conference website
- Acknowledgement during the prize announcements

Virtual Session Sponsor **\$2,500**

- Inclusion in conference kick off e-newsletter to attendees
- Banner ad or logo on participation portal
- Company logo and link on registration page
- Verbal acknowledgement by the conference co-organizers
- Recognition on conference page
- Acknowledgement by the session speaker

Virtual Exhibit Booth **\$1,500**

- One (1) exhibitor tabletop at the virtual exhibit hall
- Company name and link on the registration page
- Recognition on the conference page
- Ability to talk with attendees via text or video chat
- Ability to schedule appointments with attendees

Partial support is welcome at every level.

BILLING AND PAYMENT INFORMATION

Company Information (please print the company name as you would prefer it to appear in acknowledgements, etc.)

Conference _____ Company Name _____ Company URL _____

Company Address _____

Name _____ Title _____

Phone _____ Fax _____ E-mail _____

Signature _____ Date _____

Check made payable to SIAM.

Credit card VISA Mastercard American Express Discover

Card number _____ Expiration date _____

Signature _____

Wire transfer information can be provided upon request.

Please return this form to the email address below, Attn: Marketing Representative.

Contact the Marketing Representative for any advertising, exhibit, and sponsor options at +1-267-350-6364 or email marketing@siam.org.