

Conference Sponsorship



SIAM invites you to show your support of the scientific community by being a sponsor at any of our conferences. (See this year's conferences calendar enclosed and also at siam.org/meetings/conferences for more information). Check one or more of the sponsorship opportunities listed below in which your organization is interested and return this contract or contact us nine weeks prior to the meeting. All sponsorships must be paid in full 30 days prior to conference date. All sponsors are acknowledged in the online final program and on the conference website.

Indicate the item(s) you would like to sponsor at FM21 • June 1–4, 2021:

Host \$30,000

A Meeting Host Sponsor will enjoy a premier level of visibility at SIAM Conferences.

- Opportunity to address the attendees during the Welcome Reception or Opening Remarks
- Up to four (4) complimentary conference registrations
- Prime placement of company logo on the SIAM conference webpage, online conference program, event promotional materials, and onsite signage
- Verbal acknowledgement by the co-organizers at the Welcome Reception
- Three (3) social media posts acknowledging your company and sponsorship level
- Two (2) acknowledgments in SIAM monthly e-newsletter (audience of 40,000 people)
- One (1) email transmitted to the attendee list by SIAM on behalf of the sponsor (Value: \$150)
- One (1) posting on the SIAM Job Board (Value: \$560 for 30-day posting)
- One (1) print advertisement in *SIAM News* newsjournal or digital ad in the SIAM member e-newsletter (Value: \$1,585 for a ¼ print color advertisement or \$725 top sidebar ad)
- One (1) exhibit tabletop at the conference (Value: \$750 staffed or unstaffed tabletop)
- Premier placement at the Career Fair (at select conferences when this event is being held)
- Acknowledgment in the conference kickoff email (when applicable) (Value: \$599)

Unique opportunities available to Hosts at additional costs:

- Providing official meeting t-shirts and/or lanyards with company logo
- Displaying company banners in the meeting registration area
- Hosting of conference social events
- Having the first option to sponsor the meeting Welcome Reception
- Presenting a lunchtime Tech Talk during the meeting (content to be approved by SIAM and conference organizers)

Note: There is one (1) Conference Host per Conference, but co-hosting arrangements can be discussed.

Gold Sponsor \$15,000

- Opportunity to address the attendees during Welcome Reception
- Up to three (3) complimentary conference registrations
- Placement of company logo with recognition as a Gold Sponsor on the SIAM conference webpage, online conference program, promotional materials, and onsite signage
- Verbal acknowledgement by the co-organizers at the plenary and in the conference proceedings
- Two (2) social media posts acknowledging your company and sponsorship level
- One (1) acknowledgment in SIAM monthly e-newsletter (audience of 40,000 people)
- Premier placement at the Career Fair (when the event is being held in conjunction with the conference)
- One (1) exhibit tabletop at the conference (Value: \$750 staffed or unstaffed tabletop)

Silver Sponsor \$7,500

- Up to two (2) complimentary conference registrations
- Placement of company logo with recognition as a Silver Sponsor on the SIAM conference webpage, online conference program, event promotional materials, and onsite signage
- Verbal acknowledgement by the co-organizers at the plenary and in the conference proceedings
- One (1) social media post acknowledging your company and sponsorship level

Bronze Sponsor \$3,500

- One (1) complimentary conference registration
- Placement of company logo with recognition as a Bronze Sponsor on the SIAM conference webpage, online conference program, event promotional materials, and onsite signage
- Verbal acknowledgement by the co-organizers at the Welcome Reception

Icebreaker Event \$3,500

50 attendees can participate. Features: this event includes beverages (water, diet coke, soda, and coffee, and one alcoholic drink), and light appetizers. This event will be held in the evening before the conference starts on May 31, 2021.

Student Programing Competition \$3,000

The top four (4) teams will be invited to present. The teams will consist of up to three (3) members, but minimum of two (2). 12 attendees will participate in the event. The participants will be reimbursed in the amount of \$150 for travel expenses, and there will be one (1) prize at each amount of \$400, \$300, \$200, and \$100 and each team will be recognized in the competition. This event will be held during the conference on June 1, or June 2, 2021.

Sponsored Session \$1,500

- Inclusion in conference kick off e-newsletter to attendees
- Verbal acknowledgement by the conference co-organizers
- Acknowledgement by the session speaker
- Acknowledgement on the conference website and in the online conference program

Mentoring Event \$1,500

This will be a formal or to-go Lunch or Dinner Event. 30 attendees can participate. Features: dinner includes appetizer, entrée, and non-alcoholic beverage. This event will be held throughout the conference days, during lunch/dinner time and will occur June 1-3, 2021.

Partial support is welcome at every level. Contact the Marketing Representative for exhibit options at marketing@siam.org.

BILLING AND PAYMENT INFORMATION

Company Information (please print the company name as you would prefer it to appear in acknowledgements, etc.)

Conference _____ Company Name _____ Company URL _____

Company Address _____

Name _____ Title _____

Phone _____ Fax _____ E-mail _____

Check made payable to SIAM.

Credit card VISA Mastercard American Express Discover

Card number _____ Expiration date _____

Signature _____

Wire transfer information can be provided upon request.

Please return this form to the email address below, Attn: Marketing Representative.