



# International Conference on Data Mining

May 7-9, 2020 • Hilton Cincinnati Netherland Plaza, Cincinnati, Ohio, U.S.

SIAM invites you to show support of the **SIAM International Conference on Data Mining** by sponsoring one or more of the events listed.

To sponsor an event, return this contract and full payment by **March 9, 2020**.

## Conference Sponsorship Form

### POSTER SESSION SPONSOR \$30,000

Recognition inside exhibit hall by the poster presentation and acknowledgement during the prize announcements. Recognition of the support at the registration area, full-page ad in final program, recognition in the final program, mobile app, and the conference website.

### WELCOME RECEPTION SPONSOR \$30,000

Recognition of support at the registration area, two full conference registrations, and two-hour reception at the opening night of the conference. Features: appetizers & snacks, each attendee receives one drink ticket. Full-page ad in the final program; recognition in the final program, mobile app, and the conference website.

### PAD or PEN SPONSOR \$5,000

Items imprinted and distributed with your logo or message, recognition in the final program, mobile app, and the conference website.

### REFRESHMENT SPONSOR \$5,000

One standard refreshment/coffee break (coffee, tea, bottled water), signage during the break, full-page ad in the final program, recognition in the final program, mobile app, and the conference website. To add food, pricing will be determined in conjunction with the site of the conference.

### EXCLUSIVE MOBILE APP SPONSOR \$5,000

Recognition in the mobile app, the final program, and the conference website. The mobile app can be found at the App Store and Google Play. The app is called SIAM Events. Artwork: multiple formats of artwork are required for iOS.

### DOCTORAL FORUM SPONSOR \$5,000

Hors d'oeuvres during the event. Additional support provides options for food and beverage. Recognition: onsite, in the final program, mobile app, and the conference website.

### TECHNICAL SESSION SPONSOR \$2,000

Organizations can sponsor technical session at SIAM meetings. All submissions must follow the published deadlines and are subject to approval by the Organizing Committee Co-Chairs. Standard AV equipment will be provided and any additional AV equipment or services and associated costs will be paid by the sponsor. The technical speakers/presenters must be registered meeting. The sponsorship will be recognized in the final program, conference website, and mobile app.

### SUPPORTER \$1,500

One conference registration; recognition in the final program, mobile app, and the conference website.

### ADVOCATE \$900

Sign at registration, recognition in the final program, mobile app, and the conference website.

#### BILLING AND PAYMENT INFORMATION

Company Information (please print the company name as you would prefer it to appear in acknowledgements)

Company Name \_\_\_\_\_ Company URL \_\_\_\_\_

Company Address \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Check made payable to SIAM.

Credit card     VISA     Mastercard     American Express     Discover

Card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

Wire transfer information can be provided upon request. Please return this contract to the email address, Attn: Marketing Representative.