

Virtual Conference Sponsorship



These sponsorships are offered only for SIAM Conferences held virtually. Increase your organization's presence at the conference by taking advantage of one (or more) of the many sponsorship opportunities available, below.

Virtual Conference Host \$25,000

- Inclusion in conference kick off e-newsletter to attendees
- Banner ad or logo on participation portal
- Company logo and link on registration page
- Verbal acknowledgment by the conference co-organizers
- Recognition on conference page
- Two (2) social media posts acknowledging your company and sponsorship level
- Recognition in an issue of *Unwrapped* (monthly email to members)
- One (1) 30-day SIAM Job Board posting
- Complimentary booth at the Virtual Career Fair
- Welcome video opportunity to address the attendees during opening remarks
- One (1) color print advertisement in *SIAM News* newsjournal and one (1) digital ad in the *SIAM News* online
- One (1) email transmitted to the attendee list by SIAM on behalf of the sponsor
- One (1) exhibitor booth at the virtual exhibit hall
 - Ability to talk with attendees via text or video chat
 - Ability to schedule appointments with attendees

Virtual Conference Sponsor \$10,000

- Inclusion in conference kick off e-newsletter to attendees
- Banner ad or logo on participation portal; plus premier logo placement on specific virtual "room"
- Company logo and link on registration page
- Verbal acknowledgment by the conference co-organizers
- Recognition on conference page
- One (1) social media post acknowledging your company and sponsorship level
- Recognition in an issue of *Unwrapped* (monthly email to members)
- One (1) 14-day SIAM Job Board posting

Virtual Exhibit Hall Sponsor \$5,000

- Inclusion in conference kick off e-newsletter to attendees
- Banner ad or logo on participation portal
- Verbal acknowledgment by the conference co-organizers
- Recognition on conference page
- Premier logo placement in virtual exhibit hall
- Naming rights to the virtual exhibit hall

Virtual Career Fair Sponsor \$5,000

- Top tier booth lobby placement
- Access to Database of ALL Candidates with Resumes
- Fully customizable Gold Tier booth, including space for up to four (4) recruiters
- Registration Page Logo Placement: Top of Box Above Fold
- Two (2) Featured Jobs on Registration Page
- Company Description on Registration Page
- Inclusion in two (2) emails to candidates
- Ability to "Chat" with up to four (4) candidates at once
- Corporate video that is featured on the lower right side of the screen in the lobby
- Up to two (2) -30 Day Job Posting on the Job Board
- Ability to upload a PDF, hyperlinks, and video at the booth

Poster Prize Sponsor \$3,000

- Recognition in the virtual exhibit hall
- Recognition on the conference website
- Acknowledgment during the prize announcements

Virtual Session Sponsor \$2,500

- Inclusion in conference kick off e-newsletter to attendees
- Banner ad or logo on participation portal
- Company logo and link on registration page
- Verbal acknowledgment by the conference co-organizers
- Recognition on conference page
- Acknowledgment by the session speaker

Virtual Exhibit Booth \$1,500

- One (1) exhibitor tabletop at the virtual exhibit hall
- Company name and link on the registration page
- Recognition on the conference page
- Ability to talk with attendees via text or video chat
- Ability to schedule appointments with attendees

Partial support is welcome at every level.

BILLING AND PAYMENT INFORMATION

Company Information (please print the company name as you would prefer it to appear in acknowledgments, etc.)

Conference _____ Company Name _____ Company URL _____

Company Address _____

Name _____ Title _____

Phone _____ Fax _____ E-mail _____

Signature _____ Date _____

Check made payable to SIAM.

Credit card VISA Mastercard American Express Discover

Card number _____ Expiration date _____

Signature _____

Wire transfer information can be provided upon request.

Please return this form to the email address below, Attn: Marketing Representative.

Contact the Marketing Representative for any advertising, exhibit, and sponsor options at +1-267-350-6364 or email marketing@siam.org.

These sponsorship options are offered for on-site conferences with attendance more than 1,000.

See this year's conferences calendar at siam.org/meetings/conferences for more information.

HOST \$50,000

A Meeting Host Sponsor will enjoy a premier level of visibility at SIAM Conferences.

- Opportunity to address the attendees during the Welcome Reception or Opening Remarks
- Up to four (4) complimentary conference registrations
- Prime placement of company logo on the SIAM conference webpage, online conference program, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers at the Welcome Reception
- Three (3) social media posts acknowledging your company and sponsorship level
- Two (2) acknowledgments in SIAM monthly e-newsletter (audience of 40,000 people)
- One (1) email transmitted to the attendee list by SIAM on behalf of the sponsor (Value: \$150)
- One (1) posting on the SIAM Job Board (Value: \$560 for 30-day posting)
- One (1) print advertisement in *SIAM News* newjournal or digital ad in the SIAM member e-newsletter (Value: \$1,585 for a ¼ print color advertisement or \$725 top sidebar ad)
- One (1) exhibit tabletop at the conference (Value: \$750 staffed or unstaffed tabletop)
- Premier placement at the next SIAM Career Fair
- Acknowledgment in the conference kickoff email (when applicable) (Value: \$599)

Unique opportunities available to Hosts at additional costs:

- Providing official meeting t-shirts and/or lanyards with company logo
- Displaying company banners in the meeting registration area
- Hosting of conference social events
- Having the first option to sponsor the meeting Welcome Reception
- Presenting a lunchtime Tech Talk during the meeting (content to be approved by SIAM and conference organizers)

Note: There is one (1) Conference Host per Conference, but co-hosting arrangements can be discussed.

Gold Sponsor \$25,000

- Opportunity to address the attendees during Welcome Reception
- Up to three (3) complimentary conference registrations
- Placement of company logo with recognition as a Gold Sponsor on the SIAM conference webpage, online conference program, promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers at the plenary and in the conference proceedings
- Two (2) social media posts acknowledging your company and sponsorship level
- One (1) acknowledgment in SIAM monthly e-newsletter (audience of 40,000 people)
- Premier placement at the next SIAM Career Fair
- One (1) exhibit tabletop at the conference (Value: \$750 staffed or unstaffed tabletop)

SILVER SPONSOR \$10,000

- Up to two (2) complimentary conference registrations
- Placement of company logo with recognition as a Silver Sponsor on the SIAM conference webpage, online conference program, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers at the plenary and in the conference proceedings
- One (1) social media post acknowledging your company and sponsorship level

BRONZE SPONSOR \$5,000

- One (1) complimentary conference registration
- Placement of company logo with recognition as a Bronze Sponsor on the SIAM conference webpage, online conference program, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers at the Welcome Reception

SPONSORED SESSION \$2,500

- Inclusion in conference kick off e-newsletter to attendees
- Verbal acknowledgment by the conference co-organizers
- Acknowledgment by the session speaker
- Acknowledgment on the conference website and in the online conference program

Partial support is welcome at every level. Contact the Marketing Representative for exhibit options at marketing@siam.org.

BILLING AND PAYMENT INFORMATION

Company Information (please print the company name as you would prefer it to appear in acknowledgments, etc.)

Conference _____ Company Name _____ Company URL _____

Company Address _____

Name _____ Title _____

Phone _____ Fax _____ E-mail _____

Signature _____ Date _____

Check made payable to SIAM.

Credit card VISA Mastercard American Express Discover

Card number _____ Expiration date _____

Signature _____

Wire transfer information can be provided upon request.

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HOST \$30,000

A Meeting Host Sponsor will enjoy a premier level of visibility at SIAM Conferences.

- Opportunity to address the attendees during the Welcome Reception or Opening Remarks
- Up to four (4) complimentary conference registrations
- Prime placement of company logo on the SIAM conference webpage, online conference program, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers at the Welcome Reception
- Three (3) social media posts acknowledging your company and sponsorship level
- Two (2) acknowledgments in SIAM monthly e-newsletter (audience of 40,000 people)
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- Presenting a lunchtime Tech Talk during the meeting (content to be approved by SIAM and conference organizers)

Note: There is one (1) Conference Host per Conference, but co-hosting arrangements can be discussed.

Gold Sponsor \$15,000

- Opportunity to address the attendees during Welcome Reception
- Up to three (3) complimentary conference registrations
- Placement of company logo with recognition as a Gold Sponsor on the SIAM conference webpage, online conference program, promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers at the plenary and in the conference proceedings
- Two (2) social media posts acknowledging your company and sponsorship level
- One (1) acknowledgment in SIAM monthly e-newsletter (audience of 40,000 people)
- Premier placement at the next SIAM Career Fair
- One (1) exhibit tabletop at the conference (Value: \$750 staffed or unstaffed tabletop)

SILVER SPONSOR \$7,500

- Up to two (2) complimentary conference registrations
- Placement of company logo with recognition as a Silver Sponsor on the SIAM conference webpage, online conference program, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers at the plenary and in the conference proceedings
- One (1) social media post acknowledging your company and sponsorship level

BRONZE SPONSOR \$3,500

- One (1) complimentary conference registration
- Placement of company logo with recognition as a Bronze Sponsor on the SIAM conference webpage, online conference program, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers at the Welcome Reception

SPONSORED SESSION \$1,500

- Inclusion in conference kick off e-newsletter to attendees
- Verbal acknowledgment by the conference co-organizers
- Acknowledgment by the session speaker
- Acknowledgment on the conference website and in the online conference program

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