

SIAM invites you to show your support of the scientific community by being a sponsor at any of our conferences. (See this year's conferences calendar enclosed and also at [siam.org/meetings/conferences](http://siam.org/meetings/conferences) for more information). Check one or more of the sponsorship opportunities listed below in which your organization is interested and return this contract or contact us nine (9) weeks prior to the meeting. All sponsorships must be paid in full 30 days prior to conference date.

All sponsors are acknowledged in the online final program and on the conference website. **These sponsorship options are offered for on-site conferences and SIAM Conferences with attendance greater than 1,000.**

Select Sponsored conference(s):  AN22 (+ED22/LS22/MPE22)  MDS22  SDM22  PP22

## PLATINUM \$50,000

**A Platinum Sponsor will enjoy a premier level of visibility at a SIAM Conference.**

- Opportunity to address the attendees during the Welcome Reception or Opening Remarks
- Up to four (4) complimentary conference registrations
- Prime placement of company logo on the SIAM conference webpage, event promotional materials, in the virtual platform, and onsite signage
- Verbal acknowledgement by the co-organizers at the Welcome Reception
- Two (2) social media posts acknowledging your company and sponsorship level
- Two (2) acknowledgments in SIAM monthly e-newsletter (audience of 40,000 people)
- One (1) email transmitted to the attendee list by SIAM on behalf of the sponsor
- Acknowledgment in the conference kickoff email and daily emails (when applicable) (Value: \$630)
- One (1) posting on the SIAM Job Board (Value: \$559 for 30-day posting)
- One (1) print advertisement in *SIAM News* newsjournal or digital ad in the SIAM member e-newsletter (Value: \$1,120 for a ¼ print color advertisement or \$540 top sidebar ad)
- One (1) exhibit tabletop at the conference (Value: \$995 staffed or unstaffed tabletop)
- Premier placement at the Career Fair (at select conferences when this event is being held)

*Note: There is one (1) Platinum Sponsor per Conference, but co-hosting arrangements can be discussed.*

## Gold Sponsor \$25,000

- Opportunity to address the attendees during Welcome Reception
- Up to three (3) complimentary conference registrations
- Placement of company logo with recognition as a Gold Sponsor on the SIAM conference webpage, event promotional materials, in the virtual platform, and onsite signage
- Verbal acknowledgement by the co-organizers at the Welcome Reception
- Two (2) social media posts acknowledging your company and sponsorship level
- One (1) acknowledgment in SIAM monthly e-newsletter (audience of 40,000 people)
- Premier placement at the Career Fair (when the event is being held in conjunction with the conference)
- One (1) exhibit tabletop at the conference (Value: \$995 staffed or unstaffed tabletop)

## SILVER SPONSOR \$10,000

- Up to two (2) complimentary conference registrations
- Placement of company logo with recognition as a Silver Sponsor on the SIAM conference webpage, event promotional materials, in the virtual platform, and onsite signage
- Verbal acknowledgement by the co-organizers at the Welcome Reception
- One (1) social media post acknowledging your company and sponsorship level

## BRONZE SPONSOR \$5,000

- One (1) complimentary conference registration
- Placement of company logo with recognition as a Bronze Sponsor on the SIAM conference webpage, event promotional materials, in the virtual platform, and onsite signage.
- Verbal acknowledgement by the co-organizers at the Welcome Reception

## SPONSORED SESSION \$2,500

- Inclusion in conference kick off e-newsletter to attendees
- Verbal acknowledgement by the conference co-organizers
- Acknowledgement by the session speaker
- Acknowledgement on the conference website and in the online conference program

## APP SPONSOR \$7,000

- Inclusion in conference kick off e-newsletter to attendees
- Verbal acknowledgement by the conference co-organizers
- Acknowledgement on the conference website, in the virtual platform and onsite signage
- Prominent banner ad in app

## VIRTUAL EXHIBIT SPACE + ONSITE OPTION \$1,950

- The exhibit option includes an onsite booth, virtual booth, recognition in app, and on the conference website

**Sponsor options are available on page eight (8) for:** DM22, IS22, NWCS22, PD22, SODA22, and UQ22.

**Partial support is welcome at every level.** Contact the Marketing Representative for exhibit options at [marketing@siam.org](mailto:marketing@siam.org).

### BILLING AND PAYMENT INFORMATION

Company Information (please print the company name as you would prefer it to appear in acknowledgements, etc.)

Conference \_\_\_\_\_ Company Name \_\_\_\_\_ Company URL \_\_\_\_\_

Company Address \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_ Date \_\_\_\_\_

Check made payable to SIAM.

Credit card  VISA  Mastercard  American Express  Discover

Card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

*Wire transfer information can be provided upon request.*

*Please return this form to the email address below, Attn: Marketing Representative.*

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Select Sponsored conference(s):  DM22  IS22  NWCS22  PD22  SODA22  UQ22

## PLATINUM \$30,000

**A Platinum Sponsor will enjoy a premier level of visibility at a SIAM Conference.**

- Opportunity to address the attendees during the Welcome Reception or Opening Remarks
- Up to four (4) complimentary conference registrations
- Prime placement of company logo on the SIAM conference webpage, event promotional materials, in the virtual platform, and onsite signage
- Verbal acknowledgement by the co-organizers at the Welcome Reception
- Two (2) social media posts acknowledging your company and sponsorship level
- Two (2) acknowledgments in SIAM monthly e-newsletter (audience of 40,000 people)
- One (1) email transmitted to the attendee list by SIAM on behalf of the sponsor
- Acknowledgment in the conference kickoff email and daily emails (when applicable) (Value: \$630)
- One (1) posting on the SIAM Job Board (Value: \$559 for 30-day posting)
- One (1) print advertisement in *SIAM News* newsjournal or digital ad in the SIAM member e-newsletter (Value: \$1,120 for a ¼ print color advertisement or \$740 top sidebar ad)
- One (1) exhibit tabletop at the conference (Value: \$995 staffed or unstaffed tabletop)
- Premier placement at the Career Fair (at select conferences when this event is being held)

*Note: There is one (1) Platinum Sponsor per Conference, but co-hosting arrangements can be discussed.*

## Gold Sponsor \$15,000

- Opportunity to address the attendees during Welcome Reception
- Up to three (3) complimentary conference registrations
- Placement of company logo with recognition as a Gold Sponsor on the SIAM conference webpage, event promotional materials, in the virtual platform, and onsite signage
- Verbal acknowledgement by the co-organizers at Welcome Reception
- Two (2) social media posts acknowledging your company and sponsorship level
- One (1) acknowledgment in SIAM monthly e-newsletter (audience of 40,000 people)
- Premier placement at the Career Fair (when the event is being held in conjunction with the conference)
- One (1) exhibit tabletop at the conference (Value: \$995 staffed or unstaffed tabletop)

## SILVER SPONSOR \$7,500

- Up to two (2) complimentary conference registrations
- Placement of company logo with recognition as a Silver Sponsor on the SIAM conference webpage, event promotional materials, in the virtual platform, and onsite signage
- Verbal acknowledgement by the co-organizers at Welcome Reception
- One (1) social media post acknowledging your company and sponsorship level

## BRONZE SPONSOR \$3,500

- One (1) complimentary conference registration
- Placement of company logo with recognition as a Bronze Sponsor on the SIAM conference webpage, online conference program, event promotional materials, and onsite signage
- Verbal acknowledgement by the co-organizers at the Welcome Reception

## APP SPONSOR \$7,000

- Inclusion in conference kick off e-newsletter to attendees
- Verbal acknowledgement by the conference co-organizers
- Acknowledgement on the conference website, in the virtual platform and onsite signage
- Prominent banner ad in app

## SPONSORED SESSION \$1,500

- Inclusion in conference kick off e-newsletter to attendees
- Verbal acknowledgement by the conference co-organizers
- Acknowledgement by the session speaker
- Acknowledgment on the SIAM conference webpage, event promotional materials, in the virtual platform, and onsite signage

**Sponsor options are available on page seven (7) for:** AN22 (+ED22/LS22/MPE22), MDS22, SDM22, and PP22

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Company Information (please print the company name as you would prefer it to appear in acknowledgements, etc.)

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Company Address \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_ Date \_\_\_\_\_

Check made payable to SIAM.

Credit card  VISA  Mastercard  American Express  Discover

Card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

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