

# Conference Sponsorship Form



SIAM invites you to show your support of the scientific community by being a sponsor at any of our conferences. See this year's conferences calendar: [siam.org/conferences](http://siam.org/conferences). Check one or more of the sponsorship opportunities listed below in which your organization is interested and return this agreement or contact us at least eight (8) weeks prior to the conference. All sponsorships must be paid in full 30 days prior to conference date.

These sponsorship options are offered for conferences with attendance less than 1,000.

Select Sponsored conference(s):  SODA24  PP24  IMR24  UQ24  SDM24  LA24  
 MS24  IS24  MPE24 (with LS24)  NWCS24  PD24

## PLATINUM \$30,000

A Platinum Sponsor will enjoy a premier level of visibility at a SIAM Conference.

- Opportunity to address the attendees during the Welcome Remarks
- Up to four (4) complimentary conference registrations
- Prime placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- Two (2) social media posts acknowledging your company and sponsorship level
- Two (2) acknowledgments in SIAM monthly e-newsletter (audience of 40,000 people)
- One (1) email transmitted to the attendee list by SIAM on behalf of the sponsor
- Acknowledgment in the conference kickoff email and daily emails (when applicable)
- One (1) posting on the SIAM Job Board
- One (1) print advertisement in *SIAM News* newsjournal or digital ad in the SIAM member e-newsletter
- One (1) exhibitor tabletop at the conference (including up to two registrations for exhibitors)
- Premier placement at the Career Fair (at select conferences when this event is being held)

*Note: There is one (1) Platinum Sponsor per conference, but co-hosting arrangements can be discussed*

## GOLD SPONSOR \$15,000

- Opportunity to address the attendees during Welcome Remarks
- Up to three (3) complimentary conference registrations
- Placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- One (1) social media post acknowledging your company and sponsorship level
- One (1) acknowledgment in SIAM monthly e-newsletter (audience of 40,000 people)
- Acknowledgment in the conference kickoff email and daily emails (when applicable)
- Premier placement at the Career Fair (when the event is being held in conjunction with the conference)
- One (1) exhibitor tabletop at the conference (including up to two registrations for exhibitors)

Additional Notes \_\_\_\_\_  
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## SILVER SPONSOR \$7,500

- Up to two (2) complimentary conference registrations
- Placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- One (1) social media post acknowledging your company and sponsorship level
- Acknowledgment in the conference kickoff email and daily emails (when applicable)

## BRONZE SPONSOR \$5,000

- One (1) complimentary conference registration
- Placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- Acknowledgment in the conference kickoff email and daily emails (when applicable)

## APP SPONSOR \$5,000

- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- Placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Prominent banner ad in app
- Acknowledgment in the conference kickoff email and daily emails (when applicable)

## SPONSORED SESSION \$2,500

- Acknowledgment by the session chair(s)
- Acknowledgment on the conference website and in the online conference program
- Acknowledgment in the conference kickoff email and daily emails (when applicable)

### Interested in a Custom Sponsorship?

We're happy to work with you to create a custom package so your support goes toward a specific event or initiative of your choosing, where applicable. Examples of custom sponsorships include support of:

- Welcome Reception
- Student Lunch Reception
- Mentor-Protégé Event or Lunch
- Industry Panel or Reception
- Student Welcome Reception
- Refreshment Breaks
- Poster Session
- Branded Attendee Tote Bags
- Student Programming Competition

## BILLING AND PAYMENT INFORMATION

Company Information (please print the company name as you would prefer it to appear in acknowledgments, etc.)

Conference \_\_\_\_\_ Company Name \_\_\_\_\_ Company URL \_\_\_\_\_

Company Address \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_ Date \_\_\_\_\_

Check made payable to SIAM.  Credit card  Wire Transfer

Please return this form to [marketing@siam.org](mailto:marketing@siam.org). If you wish to pay with credit card or wire transfer, include your phone number and email address and SIAM Customer Service will contact you to process payment.