



Society for Industrial and Applied Mathematics

# Conference Sponsorship & Exhibitor Prospectus

[www.siam.org](http://www.siam.org)



variants stem from primal and dual formulations

ing often results from efforts to make  $k$ -subproblems easy for

Augmented Lagrangian

$$L(x, \lambda) = \sum (c_i x_i) - \lambda \sum (a_i x_i - b_i) + \frac{\rho}{2} \sum (a_i x_i - b_i)^2$$

Augmented Lagrangian relaxation approach (naive)

Primal step: Having dual iterate  $\lambda^k$ , solve primal subproblems

$$\min_x L(x, \lambda^k) = \sum \min_i L_i(x_i, \lambda^k)$$

Dual step: Use primal output to update dual variable

# Inspiring Innovation through Research & Collaboration



Applied mathematics, computational science, and data science fuel innovation across industry and are crucial for solving many of the world’s most pressing challenges and enabling advances in artificial intelligence and other emerging technologies.

**Society for Industrial and Applied Mathematics (SIAM)** plays a pivotal role in bridging theory and practice. SIAM brings together applied mathematicians, computational scientists, engineers, educators, and industry professionals to advance research and real-world applications of applied mathematics. SIAM fosters innovation, professional development, education, and collaboration through its peer-reviewed journals and books, conferences, and programs ranging from student chapters and summer schools to science policy fellowships and a robust prize and awards program.

## Why Sponsor SIAM Conferences

As a SIAM conference sponsor, you will have the opportunity to be part of SIAM’s transformative community and international society of 14,000+ members from 100+ countries. With 15–18 global conferences annually, your company can gain access to industry-relevant topics, engage with the next generation of talent, and gain invaluable insights from leading experts. Sponsorship positions your brand as a driving force in research, discovery, and innovation, and sponsors enjoy these benefits:



John C. Urschel, Assistant Professor of Mathematics at MIT and former NFL player, is receiving the 2024 Richard C. DiPrima Prize and the SIAM Early Career Prize in Linear Algebra from Sven Leyffer, Distinguished Fellow at Argonne National Laboratory.



### Elevated Visibility

Sponsorship offers valuable exposure and recognition through in-person events, exhibiting opportunities, event marketing materials, and SIAM’s digital channels, helping your company grow its presence and strengthen engagement within the SIAM community and beyond.



### Connection and Networking

SIAM conferences enable sponsors to build strategic relationships with top leaders and innovators across academia and industry that are shaping the future.



### Emerging Talent Engagement

Inspire the next generation of professionals and showcase your company’s expertise and leadership by connecting with rising talent through poster sessions, workshops, career fairs, and mentorship opportunities.



### Access to Cutting-Edge Research

Applied mathematics, computational science, and data science fuel innovation across industry and are crucial for solving many of the world’s most pressing challenges and enabling advances in artificial intelligence and other emerging technologies.

**14,000+ members from 100+ countries**



# About SIAM Conferences

These conferences provide a platform for sharing groundbreaking research, fostering collaboration, and advancing learning through invited presentations, prize lectures, awards, minisymposia, and contributed presentations and posters.

“SIAM is a strong community of experts who enjoy sharing and brainstorming about the latest technologies and challenges, supporting me in keeping up-to-date with the state of the art. SIAM conferences are the go-to place to network, discuss ideas, and to find future hires for my company.”

—Scott Canann, Ph.D.  
Senior Manager, Surface Meshing,  
Siemens Digital Industries Software



At the 2025 SIAM Conference on Computational Science and Engineering, panelists from US Ignite, Cerebras Systems, Prism AI Therapeutics, Julia Hub, and ExxonMobil shared their advice for aspiring entrepreneurs.

## Conferences at a Glance



**15–18 conferences** attracting more than **6,500 attendees** annually



**21 major awards and prizes** presented to leaders in academia, research, and industry for outstanding contributions in their field



Students from SIAM's **220+ student chapters** attend conferences and participate in programming



Conferences hosted across **Asia, North America, and Europe**



Annual career fairs and **numerous recruitment opportunities**



**Exhibiting opportunities** at all conferences



SIAM Chief Executive Officer, Suzanne Weekes, pictured at a fireside chat at the 2024 SIAM Conference on Mathematics of Data Science with Talitha Washington, Former Director and lead investigator of the U.S. National Science Foundation National Data Science Alliance.

# SIAM Conferences

SIAM conferences spotlight innovative, timely themes that advance mathematics, computational science, and data science across industries and disciplines. Explore SIAM's events below and learn more about SIAM conferences, key topics, and agendas at [www.siam.org/conferences](http://www.siam.org/conferences).

## ALGEBRAIC GEOMETRY

SIAM Conference on Applied Algebraic Geometry

## COMPUTATIONAL SCIENCE

SIAM Conference on Applied and Computational Discrete Algorithms

SIAM Conference on Computational Geometric Design

SIAM Conference on Computational Science and Engineering

SIAM Conference on Optimization

SIAM International Meshing Roundtable Workshop

SIAM-ACM Symposium on Discrete Algorithms

SIAM Symposium on Algorithm Engineering and Experiments

SIAM Symposium on Simplicity of Algorithms

## CONTROL THEORY AND SYSTEMS ENGINEERING

SIAM Conference on Control and Its Applications

## DATA SCIENCE

SIAM Conference on Imaging Science

SIAM Conference on Mathematics of Data Science

SIAM International Conference on Data Mining

## DISCRETE MATHEMATICS

SIAM-ACM Symposium on Discrete Algorithms

SIAM Conference on Discrete Mathematics

SIAM Conference on Applied and Computational Discrete Algorithms



## RECRUITMENT

Custom Recruitment Events

In-Person and Virtual Career Fairs

Mathematical Problems in Industry Workshop

## GENERAL INTEREST

SIAM Annual Meeting

## DYNAMICAL SYSTEMS

SIAM Conference on Applications of Dynamical Systems

## EARTH SYSTEMS AND ENVIRONMENT

SIAM Conference on Mathematics of Planet Earth

## EDUCATION

SIAM Conference on Applied Mathematics Education

## FINANCIAL MATHEMATICS

SIAM Conference on Financial Mathematics and Engineering

## GEOSCIENCES

SIAM Conference on Mathematical and Computational Issues in the Geosciences

## HIGH-PERFORMANCE COMPUTING

SIAM Conference on Computational Science and Engineering

SIAM Conference on Parallel Processing for Scientific Computing

SIAM International Meshing Roundtable Workshop

## IMAGING SCIENCE

SIAM Conference on Imaging Science

## LIFE SCIENCES

SIAM Conference on the Life Sciences

SIAM Conference on Nonlinear Waves and Coherent Structures

## LINEAR ALGEBRA

SIAM Conference on Applied Linear Algebra

## MATERIALS SCIENCE

SIAM Conference on Mathematical Aspects of Materials Science

## PARTIAL DIFFERENTIAL EQUATIONS

SIAM Conference on Analysis of Partial Differential Equations

## UNCERTAINTY QUANTIFICATION

SIAM Conference on Uncertainty Quantification

## WAVE BEHAVIOR AND COHERENT PHENOMENA

SIAM Conference on Nonlinear Waves and Coherent Structures

# Sponsorship and Exhibitor Opportunities

## Global Series Sponsorship

### Elevate your brand with a series sponsorship

SIAM is excited to present the Global Series Sponsorship levels, an exceptional opportunity to elevate your brand and engage with diverse audiences through 15–18 annual conferences and career fairs held across the globe.

This annual sponsorship, with the option to renew, offers year-round recognition and visibility, positioning your company as a leader in innovation and collaboration across academia and industry.

### Global Series Sponsorship Annual Levels:

Presenting  
\$75,000

Onyx  
\$50,000

Diamond  
\$25,000

### Featured Annual Benefits Include:

- Prominent recognition on all conference materials including printed materials, digital platforms, and visibility throughout each conference
- Registrations to all SIAM conferences
- Tailored and customized engagement opportunities
- Exhibiting and career fair opportunities with preferential placement
- Exclusive invitations to award presentations, receptions, and opportunities to engage with leaders from academia, government, industry, and SIAM

[View Benefits](#)

## Individual Conference Sponsorship

SIAM conferences explore timely and innovative themes in applied and computational mathematics across a broad spectrum of topics. With 15–18 conferences annually, your company can sponsor the event that best aligns with your goals, ensuring meaningful visibility and engagement.

### Individual Conference Sponsorship Levels:

Emerald  
\$10,000

Sapphire  
\$5,000

Opal  
\$2,000

### Featured Benefits Include:

- Access to engaging discussions and presentations with the opportunity to learn about innovative research and emerging ideas
- Visibility and recognition across conference materials and throughout the entire event experience
- Engagement with a dynamic community spanning academia, business, industry, and government

[View Benefits](#)

## Exhibitor Levels

Organizations are welcome to exhibit at any of SIAM's conferences, offering a unique chance to highlight your products and services. As an exhibitor, your company can showcase your expertise and innovations to influential leaders across academia and industry, fostering valuable connections and collaboration opportunities.

Exhibitor Booth  
\$2,195

Exhibitor Double  
Tabletop \$1,800

Exhibitor Single  
Tabletop \$995

### Featured Benefits Include:

- Exceptionally valuable package for all exhibitor levels, including basic furniture and signage at no additional cost
- Exhibitor presentations available at select conferences (additional fee applies)
- Distinct opportunities during the conference for exhibitors to interact and network with attendees

- Recognition on the conference program and app, including a description of your organization featured in the app

### Custom Sponsorship Opportunities starting at \$7,500

- **Poster Session** – Pricing starting at \$7,500. Underwrite a poster session that will support students as they compete for cash prizes. A poster session provides emerging leaders with a platform to present their research in an engaging format, allowing them to share their work with an eager audience and receive valuable feedback.
- **A La Carte Sponsorship Opportunities** – Pricing starting at \$10,000. Enhance your sponsorship experience with our customized onsite conference experiences, including receptions, coffee breaks or luncheons, and student travel. Underwriting opportunities that elevate the attendee experience are also available and include sponsoring Wi-Fi and electronics charging stations.

[View Benefits](#)

# Global Series Sponsorship Benefits

		Presenting: \$75,000	Onyx: \$50,000	Diamond: \$25,000
Recognition & Visibility	<b>CONFERENCE PROMOTIONAL MATERIALS</b>			
	Recognition on all digital and printed collateral, including SIAM conferences website, event microsites, event at-a-glance printed and digital program. <i>Logo placement and recognition by sponsorship level.</i>	✓	✓	✓
	<b>GLOBAL SERIES SPONSORSHIP BENEFITS</b>			
	Recognition on pre-conference marketing emails to network of SIAM members and professionals (distribution up to 30,000).	✓	✓	✓
	Recognition across all conference welcome emails and daily emails (when applicable).	Opportunity to provide a quote	✓	✓
	<b>CONFERENCE SPACE</b>			
	Recognition on conference welcome remarks (when applicable).	✓	✓	✓
	Recognition on conference signage. <i>Logo placement and recognition by sponsorship level.</i>	✓	✓	✓
	Recognition on opening slide for conference sessions. <i>Logo placement and recognition by sponsorship level.</i>	✓	✓	✓
	Opportunity to provide a promotional marketing item or marketing brochure to be given to attendees.	✓	✓	✓
	<b>DIGITAL</b>			
	Conference app logo recognition and featured business description (when available).	Prominent recognition	✓	✓
	Conference app push notification(s).	✓	—	—
	Recognition on social media post thanking Global Series Sponsors.	Standalone Post + 1 additional post	1 post	1 post
	Access to sponsor digital badge for corporate use.	✓	✓	✓
Program Engagement & Leadership Opportunities	Provide welcome remarks or video featured at two conferences annually.	✓	—	—
	Co-host a conference session.	Priority Access	✓	—
	Host onsite mentoring opportunities for emerging leaders including networking roundtables and resume workshops.	✓	✓	✓
	Personal meet and greet with SIAM leadership (virtual or in-person).	✓	✓	—
Registrations & Networking Opportunities	Conference registrations.	Up to four registrations for each conference	Up to two registrations for each conference	One registration for each conference
	Exclusive invitations to award events, luncheons, and receptions at conferences.	✓	✓	✓
Exhibitor Access	Exhibitor booth or career fair booth.	Select up to 2 conferences	Select 1 conference	Select 1 conference
	Invitation to participate in exhibitor presentation offered at select conferences.	✓	✓	—
	Opportunity to provide a raffle item at select conferences.	✓	✓	✓
	“Meet our Sponsors” feature on the SIAM blog.	✓	✓	✓
Additional Benefits	Recognition with logo inclusion, in the SIAM member e-newsletter, <i>Unwrapped</i> (distribution 25,000).	✓	✓	✓
	Recognition with logo inclusion in <i>SIAM News</i> online notifications (circulation 15,000–20,000).	✓	✓	✓
	Recognition with logo inclusion in <i>SIAM News</i> printed edition (distribution 7,000+).	✓	✓	✓

# Individual Conference Sponsor Benefits

		Emerald: \$10,000	Sapphire: \$5,000	Opal: \$2,000
Recognition & Visibility	<b>CONFERENCE PROMOTIONAL MATERIALS</b>			
	Recognition on digital and printed collateral, including conference microsite, event at-a-glance printed and digital program. <i>Logo placement and recognition by sponsorship level.</i>	✓	✓	✓
	<b>CONFERENCE MARKETING AND COMMUNICATIONS</b>			
	Recognition on conference welcome email and daily emails (when applicable).	✓	✓	✓
	<b>CONFERENCE SPACE</b>			
	Recognition on welcome remarks at conference (when applicable).	✓	—	—
	Recognition on conference signage. <i>Logo placement and recognition by sponsorship level.</i>	✓	✓	✓
	Opportunity to provide a promotional marketing item or marketing brochure to be given to attendees.	✓	—	—
	<b>DIGITAL</b>			
	Conference app logo recognition (when available).	✓	✓	✓
Access to sponsor digital badge for corporate use.	✓	—	—	
Registrations	Conference registrations.	Up to three registrations	One registration	—
Exhibitor Access	Opportunity to network with exhibitors.	✓	✓	—
	Opportunity to provide a raffle item (if applicable).	✓	✓	—
Additional Benefits	“Meet our Sponsors” Feature on the SIAM blog.	✓	—	—
	Recognition with logo inclusion in the SIAM member e-newsletter, <i>Unwrapped</i> (distribution 25,000).	✓	✓	✓

## EXHIBIT HALL



Conference on  
Computational Science  
and Engineering

**Hours**

**Monday, March 3**  
9:00 a.m. – 4:30 p.m.

**Tuesday, March 4**  
9:00 a.m. – 4:30 p.m.

**Wednesday, March 5**  
9:00 a.m. – 4:30 p.m.

**Thursday, March 6**  
9:00 a.m. – 4:30 p.m.

**Friday, March 7**  
9:00 a.m. – 12:30 p.m.

**This way to:**

SIAM Bookstore

SIAM Membership Booth

Exhibits

Career Fair





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# Exhibitor Benefits

	Exhibitor Booth: <b>\$2,195</b>	Exhibitor Double Tabletop: <b>\$1,800</b>	Exhibitor Single Tabletop: <b>\$995</b>
Package Details	Package includes a 10'x 10' space, back wall and side drape, standard carpet, standard booth ID sign, one 6' draped table, two side chairs and a wastebasket. Onsite management to facilitate A/V needs.	Package includes two 6' skirted tables, four chairs, wastebasket. Onsite management to facilitate A/V needs.	Package includes 6' skirted table, two chairs, wastebasket. Onsite management to facilitate A/V needs.
	30-minute exhibitor presentations are available at select conferences. Introductory pricing starts at \$1,500.	—	—
Registrations	One conference registration or two exhibitor registrations to staff the booth.	Up to four exhibitor registrations to staff the table.	Up to two exhibitor registrations to staff the table.
Exhibitor Engagement Opportunities	Each conference offers distinct opportunities in the program for exhibitors to interact with guests. This includes coffee breaks, career fairs, and networking at workshops.		
Recognition & Visibility	<b>CONFERENCES PROMOTIONAL MATERIALS</b>		
	Promotion of Exhibit Hall in conference at-a-glance printed and digital program. Each company is acknowledged in the program and conference app.		
	<b>CONFERENCE MARKETING &amp; COMMUNICATIONS</b>		
	Promotion of Exhibit Hall in pre-conference emails to all conference attendees.		
	<b>DIGITAL</b>		
	Recognition on Conference App including a detailed company description		

**\*\* All sponsorship pricing is listed in USD**



To reserve your spot today, please complete our **sponsorship and exhibitor form**.

If you would like to learn more about SIAM conferences or have questions, please don't hesitate to reach out to [sponsorship@siam.org](mailto:sponsorship@siam.org) or **(215) 382-9800**.

At the 2024 Annual Meeting, attendees from The Boeing Company, Sandia National Laboratories, Pacific Northwest National Laboratory, Netflix and Alibaba Group/Academy for Discovery, Adventure, Momentum and Outlook, discuss careers in mathematics beyond the academic sphere.